

Board Meeting

15th May 2023, 4.30pm, St Giles Centre

In Attendance	Apologies
Angela Norrie (AN) Tina Mainland (TM) Stephen Young (SY) Derek Duncan (DD) John Divers (JD) Juliette Buchan (JB) Sarah Holmes (SaH)	Natalie Shewan (NS) Mark Angus (MA) Stuart Huyton (SH) Katherine Mackintosh (KM)

Discussion: Last Meeting Note & Action Point Update
Sent out prior to meeting, no comments.
Conclusions

Discussion: Team Update	
<p>The two new members of the team have started. Pam is the new Office Administrator, she comes with a varied admin background. Sam is our new Street Ambassador, he has a horticultural background and has been an event volunteer since 2019.</p> <p>The Street Ambassadors have been busy cleaning the streets as bins have been overflowing and there is a lot of litter. JD highlighted that if this continues to make him aware and he will go to the Waste department manager.</p> <p>The team have also been busy removing fly posters, over 100 were taken down in a two week period. TM has raised this with Licensing in Moray Council and they have emailed companies to make them aware of the law.</p> <p>Anti-Social Behaviour has been increasing with national businesses having concerns for their safety of their staff when lone working. A safety survey will be going out to businesses to gather on information/concerns on safety.</p> <p>DD asked about the current CCTV in the Town Centre. JD explained it has been upgraded to a higher spec, it is now digitised and can zoom in to get clearer details. The problem is the camera at Poundland is missing and Police Scotland were unable to get permission from landlords to put a replacement on a surrounding building. JD suggested AN to meet up with Neil Morrison to get a clearer picture of the problems they are facing.</p> <p>AN had met with Essential Edinburgh BID to discuss their BID Cop. They have essentially paid for two police officers for their BID district, AN explained that should issues worsen and Police presence does not increase then this could be an option we have to look at.</p>	
Conclusions	
<p>The new team members Pam and Sam are settling in well.</p> <p>Issues the team are facing are litter, fly posting and concerns with anti-social behaviour.</p>	
Action Points	Person Responsible
<ul style="list-style-type: none"> • 	

Discussion: Town Summit Findings

We attended the Moray Towns Summit, speakers were people outwith Elgin and we heard about their towns and the plans they have.

We held two sessions where we ran diamond ranking sessions to find out what worked well in the town and where the gaps were. Both sessions were well attended with over 40 attending in total. The issues raised were nothing new, with large vacant units, rates, grant funding and the state of buildings being the highest ranking issues.

Another point raised was BID needs to be better at shouting about success stories and the work we are doing.

Following the summit more partnerships have come forward to find out how we can work better together. We will be meeting with Gary Templeton from Moray Council to discuss funding for a potential new project we have thought of. Their team also have potential funding that could be used for business grants, we will be meeting them at a later date to discuss further.

AN will send the review of our sessions around the Board alongside the stats from DYW Moray's Young people's survey.

Conclusions

In May we attended the Moray Town Centre Summit. This was a positive summit and our sessions were well attended. No new issues were raised that towns are facing.

Following the sessions there is funding to come from Moray Council for a potential future project that we have been planning.

Action Points

- Send session review & DYW survey

Person Responsible

AN

Discussion: Hospitality Trail

A new project that we will be looking to launch this Summer is The Elgin Pub Trail. This will engage with hospitality businesses that we haven't done much for in the past.

The trail will work where participants will get a trail card, once it has been stamped with a number of different participating businesses they will be able to get a free t-shirt.

Pub trails have worked very well in other BIDs and have been received well by both the businesses and public.

TM will work on the trail and keep the Board updated on progress.

Conclusions

A new pub trail will be created to increase engagement with hospitality businesses that we haven't had as much engagement with in the past.

Action Points

Person Responsible

Discussion: AGM Prep

As discussed at the previous Board meeting, our budget has decreased. To save money AN explained to the Board that we are looking to go back to the previous set up of the AGM & Awards Night and hold again in the Beechtree at Moray College, all in attendance agreed.

The current date for the AGM is the 6th October, DD highlighted this is the college graduation night so dates may need to be checked so we can be accommodated.

Conclusions	
To save money, Board agreed to move the AGM & Awards Night back to the Beechtree at Moray College.	
Action Points	Person Responsible
<ul style="list-style-type: none"> Contact Moray College to check dates for AGM 	TM

Discussion: Ballot Overview	
To start the ballot process, we will be holding the first Business Breakfast in July. This and future events will be used to gather business's views for the business plan for Phase 4.	
Conclusions	
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Action Points	Person Responsible

Discussion: AOCB	
<p>JB asked if we could look into different options to advertise businesses to get people moving around the town. JB suggested to have businesses sponsor the planters. SaH suggested to find out if we can use the hoarding at Poundland. We will investigate different options.</p> <p>Batchen Lane carpark has a number of spaces used up by Moray Council pool car space, TM will contact Karen McGilly in Moray Council to find out if they can be freed up as the carpark is one of the highest used carparks now.</p>	
Action Points	Person Responsible
<ul style="list-style-type: none"> Investigate options to advertise businesses and move people around town Contact MC to ask if pool car spaces in Batchen Lane carpark can be freed up 	AN/TM TM