

Board Meeting

21st March 2022, 2.30pm, Elgin BID Office & Zoom

In Attendance	Apologies
Gemma Cruickshank (GC)	Katherine Mackintosh (KM)
Tina Mainland (TM)	Richard Cumming (RC)
Greg Robertson (GR)	Natalie Shewan (NS)
Laura Scott (LS)	Stephen Young (SY)
John Divers (JD)	Derek Duncan (DD)
Stuart Huyton (SH)	Ian Urquhart (IU)
	Mark Angus (MA)

Discussion: Last Meeting Note & Action Point Update	
Meeting Note circulated prior to meeting, no comments.	
Conclusions	
Action Points	Person Responsible

Discussion: Gull Reduction Programme Update	
Lasering of the BID area will be starting at the end of March.	
<p>The sonic machine has arrived and will be installed at the end of March. GR asked for details on how the sonic will work, the sound can reach half a mile to disperse gulls. It will be programmed to go between making distressed gull noises and a sonic sound to disperse gulls. The sounds wont affect people or other animals.</p> <p>This year extra businesses are on board to get egg and nest removal carried out.</p>	
Conclusions	
Lasering of the BID area will be starting at the end of March and the sonic machine will be installed at the end of March also. These deterrents and extra businesses getting on board for egg and nest removal should see a reduction in the number of gulls this year.	
Action Points	Person Responsible

Discussion: Projects Update
<p><u>Christmas Lights</u></p> <p>Christmas Lights have all been taken down for the year. The lights will be put back up in November. During the Summer Scotia will do work to the lights to make them sturdier as a few became damaged and weak from being left up.</p> <p>SH asked how progress for the fundraising group for new lights was developing, we held a meeting in February and have had one member join. We will continue to push for more members to join, to reach a wider audience we will put an advert in the Northern Scot that will be associated with the Benevolent Trust rather than BID, TM will create a generic Light Up Elgin email address. GR suggested to also create a Facebook Group for Light Up Elgin. GR also suggested another way of fundraising money for lights could be to ask businesses to sponsor them. JD suggested to approach Elgin Community Council to ask if someone from there would want to join.</p>

Bunting

GC told the Board that she has been following up with the Moray Council to get more information on if we can have bunting across the streets as the Street Lighting team had originally said no but other towns in Moray have across their streets. The thoughts of the Board were if the bunting can't go across the streets to not go ahead with the bunting as it wouldn't have the same impact going down the street. JS suggested to have a call with Graham Leadbitter to discuss the matter further.

Elgin In Bloom

Two Positive Action Group members have taken a hanging basket from the Plainstones to Threaplands, we are waiting to hear back from them what flowers we will be able to have and costs. The Forres in Bloom Group have hanging baskets they are looking to move on, we will be going to see them to find out if they will be suitable to be used for businesses to have outside their properties. GR asked if businesses will be watering the baskets, GC confirmed as looking after and watering the basket was one of the conditions to getting one. We will also be offering planters made from casks to businesses that would like one and have wide enough payments to accommodate them.

Hanging baskets and planters will be getting replanted Mid-Late May.

Street Sweeper

The street sweeper is currently broken, GNF Cleaning are going to take it away and try and get it fixed for us as it is still under warranty until June. While the street sweeper is out of action City Cleaning Services are out doing litter picks three times a week.

Street Cleans

The street cleans will be starting again in April and will occur every two weeks. GR asked if there will be a timetable of where will be cleaned each week, GC confirmed, and Willie will also inform us while he is out if there are any areas that particularly need attention.

Loyalty Card

GC updated the Board that on average get 5 completed loyalty cards returned a quarter. GC suggested to the Board that for the next batch of loyalty cards that get printed that we remove the need to have stamps from five different businesses, GR suggested to change to have stamps from at least two businesses so the spend is still spread out, all agreed.

Parking Issues

Illegal parking continues to be an issue that businesses face daily. We have been asked to arrange a meeting with the Moray Council and Police Scotland to discuss the issues, GC asked JD who the best contact in the Moray Council would be to attend the meeting, JD said Nicola Moss would be the best contact.

Conclusions

Christmas Lights

Christmas Lights have all been taken down for the year. We will continue to push for more people to join the Light Up Elgin group to help fundraise for new lights for 2025.

Bunting

GC is awaiting further information from the Moray Council if we can have bunting across the streets as other towns have, GC will contact Graham Leadbitter to discuss the matter further.

Elgin In Bloom

Hanging baskets and planters will be getting replanted Mid-Late May. Hanging baskets and cask planters have been offered to businesses that would like them outside their property and they will have to take responsibility of watering them.

Benches

The picnic benches will be getting repainted next couple of weeks and will be put out in the first week of April.

Street Sweeper

Street sweeper is currently broken, while the street sweeper is out of action City Cleaning Services are out doing litter picks three times a week.

Street Cleans

The street cleans will be starting again in April and will occur every two weeks.

Loyalty Card

On average 5 completed loyalty cards are returned a quarter. After discussion it was agreed to change the loyalty cards from needing stamps from five different businesses to two in the hopes that more cards are completed and handed back.

Parking Issues

Illegal parking continues to be an issue that businesses face daily. GC will arrange a meeting with Moray Council and Police Scotland to discuss the issues.

Action Points	Person Responsible
<ul style="list-style-type: none"> Put advert in Northern Scot 	GC/TM
<ul style="list-style-type: none"> Create Light Up Elgin Facebook Group 	TM
<ul style="list-style-type: none"> Create Light Up Elgin email address 	TM
<ul style="list-style-type: none"> Contact Elgin Community Council to ask if someone would join the Light up Elgin Group 	GC
<ul style="list-style-type: none"> Contact Graham Leadbitter to discuss the bunting 	GC

Discussion: AOCB

Bin Vinyls

LS asked if there was an update on the Wasteful to Tasteful bin vinyls being installed, GC has been told by Designed that they should be done by the end of March.

Street Signage

SH highlighted that the QR codes for the business map on the street wayfaring signs are no longer working. TM explained this is because the business map has been changed to the Our Businesses page, TM will look to get long-lasting stickers made with the new QR code for the signs.

SH also highlighted that the wayfaring signs are hard to follow, the Board agreed this and asked if it would be possible to look to get new signs created with an easier to read map. This will be a project that we will look in to in the following months.

Conclusions

Bin Vinyls- the Wasteful to Tasteful bin vinyls should be in place by the end of March

Office Redecoration- Board approved to get murals created of Elgin landmarks for the reception area of the office.

Street Signage- Business Map QR codes on the street signs need updating. Future project will be to look to create new signs that are easier to follow.

Action Points	Person Responsible
<ul style="list-style-type: none"> New QR code stickers for street signs Check with SVC on any legislation changes 	TM
<ul style="list-style-type: none"> Look in to creating new street signs 	GC/TM

Next meeting date- 16th May 2022

Action Point Summary 21st March 2022

Action Points 21 st March 2022		Update
BID Levy Update <ul style="list-style-type: none"> Set up meeting with James Taylor 	GC	
Projects Update <ul style="list-style-type: none"> Put advert in Northern Scot Create Light Up Elgin Facebook Group Create Light Up Elgin email address Contact Elgin Community Council to ask if someone would join the Light up Elgin Group Contact Graham Leadbitter to discuss the bunting 	GC/TM TM TM GC GC GC	
AOCB <ul style="list-style-type: none"> New QR code stickers for street signs Check with SVC on any legislation changes Look in to creating new street signs 	TM GC/TM	