

Board Meeting

18th October, 2.30pm, St Giles Centre

In Attendance	Apologies
Gemma Cruickshank (GC) Tina Mainland (TM) Stephen Young (SY) John Divers (JD) Mark Angus (MA) Richard Cumming (RC) Laura Scott (LS)	Katherine Mackintosh (KM) Ian Urquhart (IU) Stuart Huyton (SH) Derek Duncan (DD) Natalie Shewan (NS) Greg Robertson (GR)

Discussion: Last Meeting Note & Action Point Update	
Full update will be done at next meeting as this is an interim meeting to give updates.	
Conclusions	
Action Points	Person Responsible

Discussion: Events Update
<p><i>Halloween- 30th October</i></p> <p>The day will be filled with games, street market, pumpkin carving competition where people bring their carved pumpkins to be judged, fancy dress parade followed by a silent disco.</p> <p><i>Christmas Light Switch On- 20th November</i></p> <p>The Christmas Tree is being delivered on the 9th November and the Christmas Lights will all be up by the 15th November.</p> <p>The event will be the same as previous years. We are currently getting acts together to finalise the entertainment timetable.</p> <p><i>Christmas Food & Drink Festival- 27th November</i></p> <p>We are low on bookings, TM has been doing work to try and get more bookings. Alasdair from the Farmers Market had some verbal confirmations but waiting to hear back how many.</p> <p>RC suggested contacting other markets from the area to see if they want to attend.</p> <p>LS asked if there was a plan if we don't get enough bookings, at the end of October we will make the call whether to go ahead. RC commented that we should go ahead as cancelling could look bad on us. RC suggested to have an act play up in the Tasty Tipple to attract more people. GC suggested we could get someone in to do face painting/glitter painting to help attract families to the event.</p> <p>TM will keep pushing to get more bookings.</p>
Conclusions
<ul style="list-style-type: none"> • Halloween Family Day will be taking place on 30th October • Christmas Light Switch On will be taking place on 20th November following same format as previous years • Christmas Food & Drink Festival

- Bookings are still very low, we will try to push for more bookings
- At end of October we will review where we are with bookings and make final decision .

Action Points	Person Responsible
<ul style="list-style-type: none"> ● Keep pushing for F&D bookings ● Make final decision at end of October for F&D 	TM GC

Discussion: Projects Update

Street Cleans

The street cleans were successful and now we are heading in to the later nights they have finished for this year and will be started again in Spring 2022.

Christmas Hampers

Since opening orders on the 25th September we have sold seven hampers so far. Every time a post goes up about them more bookings come in. Sales close on the 19th November, we anticipate more sales will go in once we post about the closing date.

We have put an advert in the Executive Magazine that goes out with the Northern Scot.

Christmas Gift Guide

The Gift Guide has now gone to print. Once they arrive we will issue around businesses and post an online version on the website.

Conclusions

- Street Cleans
 - Have finished for this year and will be started again in Spring 2022
- Christmas Hampers
 - Have sold seven so far, we anticipate more sales will come in once we get closer to the closing date
- Christmas Gift Guide
 - Has gone to print, once they arrive will be distributed around businesses and posted online

Action Points	Person Responsible

Discussion: Scotland Loves Local Funding Update

GC told the Board we have got £15K match funding for the Scotland Loves Local fund, this should give us £30K total. The lighting quote for Lido Close has come in at £18k which would leave £12k for other projects.

Conclusions

Action Points	Person Responsible

Discussion: AOCB

2023 Moray Calendar

In partnership with Visit Moray Speyside, we will be running a photo competition for the public to send in their photos of Moray to be in with the chance to have it featured in a Moray 2023 Calendar.

The competition will run from November 2021 to August 2022. After entries close we will get the Board to shortlist and will then run an exhibition in person and online to have the public vote for the final twelve photos.

Late Night Shopping

To allow plenty of time for planning we will be putting out in the bulletin to ask if businesses want to take part in a Late Night Shopping and suggested dates to hold it. GC asked Board for their thoughts, SY suggested to have on the same day as Christmas Light Switch On as will make people stay longer after the lights have been switched on. LS also agreed to have after Christmas Light Switch On.

SY suggested to see if the market can be kept later to encourage more footfall. TM will get in contact with Alasdair Boyne to ask if the market could stay later.

As Free After 3 will be starting on the 20th November, SY said the Shopping Centre could be kept open to allow footfall. GC will contact Moray Council to ask if the multi-storey can be kept open until 8pm to encourage shoppers.

GC asked how long we should suggest retailers to stay open, Board agreed 7pm.

Parking

LS commented there was a shift in parking habits after the parking message went out in bulletin. RC suggested to have a "please don't park here" poster to put in business windows to discourage parking on streets.

JD advised that the police are involved with community council meetings and suggested to talk with Alastair Kennedy for them to raise parking issues at meetings.

LS suggested to have a meeting with the businesses and police for them to raise their issues they are facing.

RC recommended to put a message out to the businesses to get them to report issues on 101, so the more reporting that is done the police will have to deal with the issues.

Seagulls

Seagull issues continue to be brought up to us by businesses. Specialist Vermin Control (SVC) are in place until 2024. GC told the Board that a business had suggested using hawks to scare away the seagulls. JD advised against this as the seagulls will return once the hawk leaves.

RC commented that the perception from the business is that not much is getting done as the work SVC do is at night so they don't see the work being done, and suggested having SVC come and talk to businesses to explain the work they do. GC will contact SVC to ask if this would be possible.

JD advised we can ask for nest removal information. RC suggested we could use this information to create a poster/leaflet to hand in to the businesses. RC also suggested to send out a leaflet and email in January explaining to businesses the work that can be done if they have problems with seagulls and that we need to be told very early in the year.

Conclusions

- 2023 Moray Calendar
 - In partnership with Visit Moray Speyside, we will be running a photo competition for the public to send in their photos of Moray to be in with the chance to have it featured in a Moray 2023 Calendar. The competition will run from November 2021 to August 2022
- Late Night Shopping
 - Businesses will be asked if they want to take part in a Late Night Shopping Event. Multiple dates will be suggested including after Christmas Light Switch On
- Parking
 - Illegal parking on the streets continues to be a problem. We will continue to remind businesses in the bulletin not to park illegally and also to report any issues to 101. A parking poster will be created for businesses to put in windows to discourage parking on streets. A meeting with the police and businesses will be set up to allow businesses to raise the issues they are facing.

- Seagulls
 - Seagulls continue to be an issue. To let businesses know more about the work SVC do we will ask if they would like to hold a meeting with businesses and an information poster/leaflet will be created. Businesses will also be asked in January to advise us if they have had historical issues with seagulls that will need addressed once nesting begins.

Action Points	Person Responsible
<ul style="list-style-type: none"> • Send Late Night Shopping Survey to businesses 	GC/TM
<ul style="list-style-type: none"> • Contact Moray Council to ask if St Giles Multi Storey can be kept open until 8pm on late night shopping evening 	GC
<ul style="list-style-type: none"> • Create parking poster 	TM
<ul style="list-style-type: none"> • Set up meeting with police and businesses 	GC
<ul style="list-style-type: none"> • Continue to send parking message to businesses 	GC/TM
<ul style="list-style-type: none"> • Ask SVC if they would come to a meeting to let businesses know about the work they do 	GC
<ul style="list-style-type: none"> • Create poster/leaflet to show statistics of the work that has been done so far 	TM
<ul style="list-style-type: none"> • Contact businesses in January to ask them to let us know if they will need extra work done to tackle seagulls on their property 	GC/TM

Next meeting date- 6th December 2021

Action Point Summary 18th October 2021

Action Points 18 th October 2021		Update
Events Update <ul style="list-style-type: none"> • Keep pushing for F&D bookings • Make final decision at end of October for F&D 	TM GC	
AOCB <ul style="list-style-type: none"> • Send Late Night Shopping Survey to businesses • Contact Moray Council to ask if St Giles Multi Storey can be kept open until 8pm on late night shopping evening • Create parking poster • Set up meeting with police and businesses • Continue to send parking message to businesses • Ask SVC if they would come to a meeting to let businesses know about the work they do 	GC/TM GC TM GC GC/TM GC	

<ul style="list-style-type: none">• Create poster/leaflet to show statistics of the work that has been done so far• Contact businesses in January to ask them to let us know if they will need extra work done to tackle seagulls on their property	TM GC/TM	
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