



## Elgin BID Bulletin 30th June 2022

In this week's bulletin...

Prosecco & Pamper Charity Evening

Food & Drink Festival- Book your stall today!

Social Media- Get yourself promoted!

Poundland Update

Levelling Up Fund

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### Prosecco & Pamper Charity Evening



The planning for this year's Prosecco & Pamper Charity Evening on the 30th September is well underway!

We would be looking for any help and donations for the following activities:

- Prizes for bingo and raffle – on the night to help raise further funds we will have a raffle and bingo, any donations will be greatly appreciated!

- Gift bags – We will be supplying goody bags to all attendees and would like to include some small samples and flyers/information so would be looking for anything that could be included from your business.
- Traders- Would you like to have a table at the event? You can use for selling products, information or use for bookings for your business.
- Canapes – A caterer is required to supply small nibbles and sweet treats for the event (please register your interest by 8th July)

Any donations or help with these activities would be greatly appreciated so that we can give back to the great charities in our area.

To register your interest in taking part in the event in any of the above ways please complete the below form.

[Get involved!](#)

## **Food & Drink Festival- Book your stall today!**



The chefs are booked, the entertainment is set...

***Book your stall today at our biggest event of the year!***

The Food & Drink Festival will be returning in its full glory across the City Centre on Saturday 20<sup>th</sup> August.

Market stalls will be along both sides of the Plainstones and South Street, the kids' zone will be returning to Commerce Street and there will be chef demonstrations and more throughout the day.

As with all events you can take advantage of the extra footfall and take a free market stall at the event. You can use this to sell products, fundraising, advertise your business, take bookings- the choice is entirely yours!

[Book your stall here](#)

## OTHER WAYS TO GET INVOLVED

### Event Day Flyer

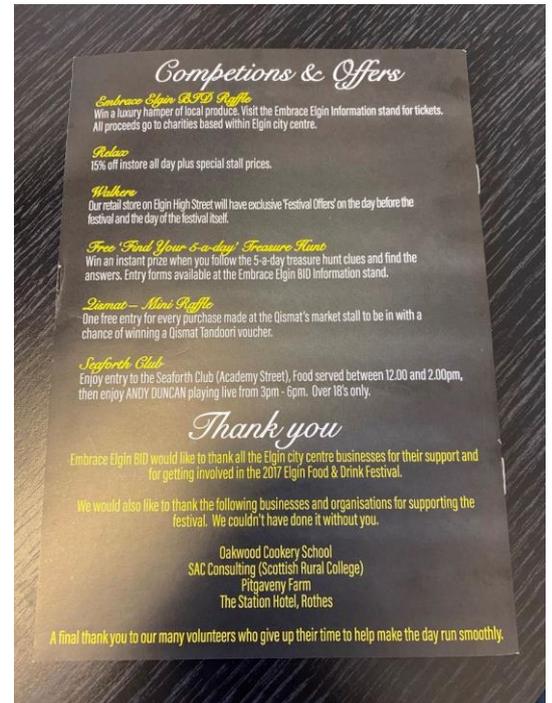
As we did in 2017 we will be creating a flyer to hand out on the day with the day's programme, recipes from the chefs and exhibitor list. We will also look to include special offers and competitions from our businesses. This can be a special offer/discount for the day or can be an ongoing offer/promotion that you have.

[If you like to be included please sign up here.](#)

You don't have to have all the details just yet, we will get in touch in July to finalise details with you.

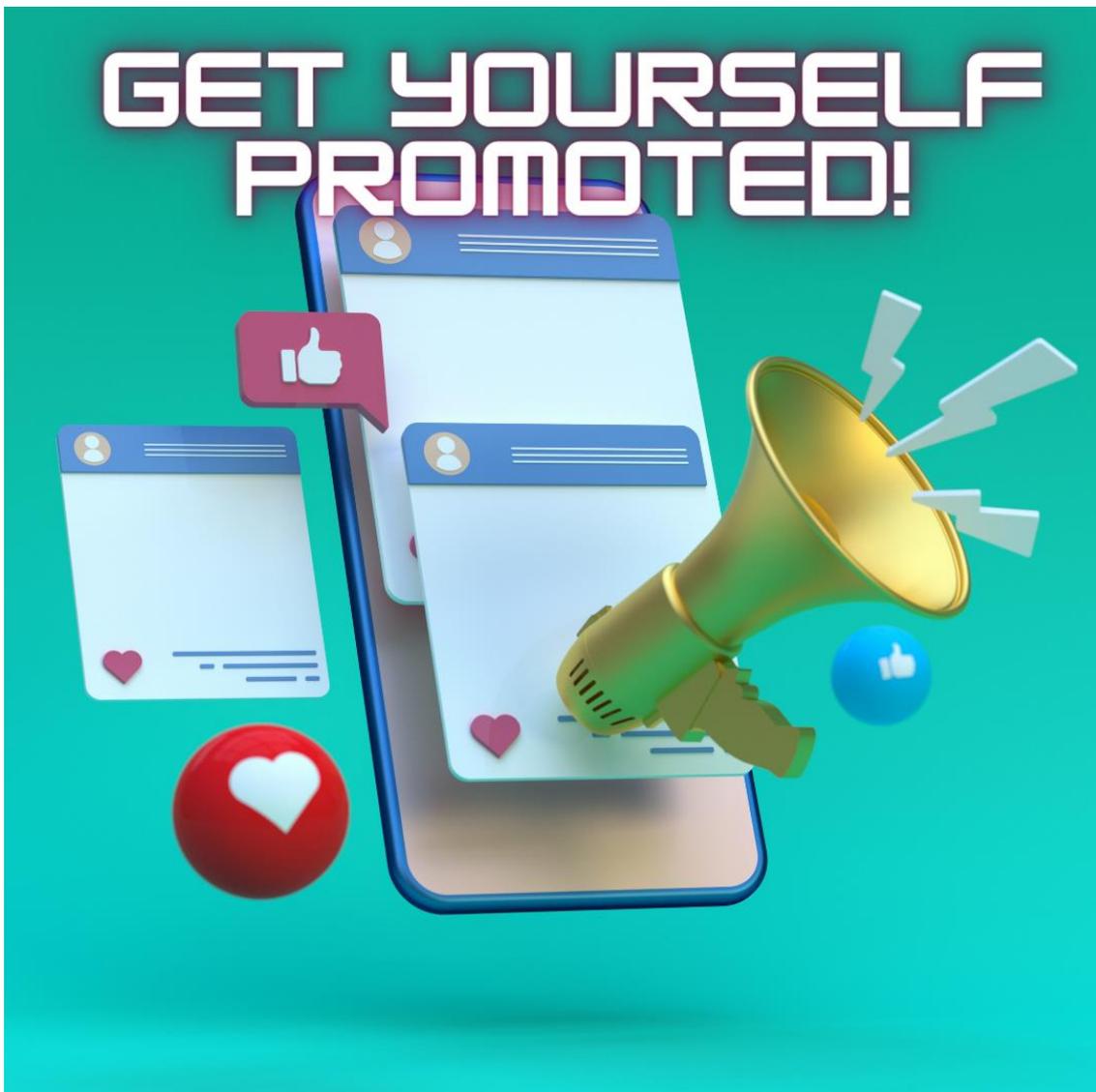
### Treasure Hunt

To encourage extra footfall around the city centre we will be running a treasure hunt for families. This will bring families right up to your business, if you would like to be included in the hunt please let Tina know on [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk).



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## Social Media- Get yourself promoted!



Remember we are always happy to promote your business on our social media channels. Simply tag us in the post you would like shared or drop Tina an email on [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk) and she will share your post.

There is no limit to the amount of posts we can share for you so be sure to get them sent over!

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## **Poundland Update**

Work is due to commence on Poundland on Monday 4<sup>th</sup> July.

Although the site has been quiet, over the past few months there has been a significant amount of work being carried out in the background – the project is quite complex and there have been a number of factors to work through in regard to health & safety of the works, and the technical detailing.

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## **Levelling Up Fund**

The Levelling Up Fund meeting was held earlier today. The application needs to be submitted by the 6<sup>th</sup> July by Moray Council.

The bid proposal that the Moray Council have created is really positive for the town centre with the new South Street development going ahead if the bid is successful.

These projects within the bid proposal will need to be completed by the end of 2025 with the South Street development being a priority project.

[You can read more on the levelling up fund bid here.](#)

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Many Thanks  
Gemma, Tina & Willie

[Have an idea? Share it with us here!](#)