



Elgin BID Member Weekly Update 8th October 2021

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Kickstart Scheme- Now Extended to March 2022

To tackle youth unemployment, the UK Government has announced that through the Kickstart Scheme, funding is available for employers to create a 6 month, 25 hours a week work placement for young people currently out of work, aged 16-24.

The funding would cover the following:

- 100% of the relevant National Minimum Wage for 25 hours a week (based on their age at the end of the placement)
- the associated employer National Insurance contributions
- employer minimum automatic enrolment contributions
- an additional £1,500 for the employer per job placement available for setup costs, support and training

You can take on as many young people through the scheme as your business can support. There will be no need to advertise the job placement as the Department for Work and Pensions will manage this and refer eligible young people direct to you and you will have the opportunity to interview them, and if successful, recruit them in to your business. The positions must not replace a current role or cause existing employees or contractors to lose or reduce their employment.

For more information, <https://www.gov.uk/government/collections/kickstart-scheme>

[Find attached a document DYW have created of a wraparound support tool kit for employers](#)

Benches Update

Our 5 colourful benches will be taken inside in the first week of November so they can hibernate from the Winter weather (don't we all wish we could do that).

Whilst inside they will get a refresh of paint and patiently wait for the start of spring before they are put back outside.

Elgin Christmas Gift Guide

The Elgin Christmas Gift Guide has now gone to print. If you would like to hold some for customers please let Tina know on tina.mainland@elginbid.co.uk.

If you missed out on being included in the printed version don't worry you can still be included in the online version as this can be easily updated. If you would like to be included please let Tina know.



Elgin Christmas Hampers

We have already had 6 orders for Christmas Hampers so far!

To help spread the word we would appreciate if you could share on your social media channels, the Christmas Hamper post is pinned at the top of our Facebook Page.

If you would like to order one you can do so at the link below 








Orders are open until Friday 19th November.

[Order a hamper here!](#)

Upcoming Events

Enchanted Elgin's Spooktacular Event- Saturday 30th October

We've got fangtastic activities for ghouls and little monsters off all ages!

-  Fancy Dress Parade
-  Silent Disco
-  Hook the Donut
-  Jack 'o' Lantern Competition
-  Halloween Games
-  Street Market
-  Ghastly Ghost Hunt

You can take a FREE stall to sell products or promote your business on the day! If you would like to take a stall drop Tina an email. **STALL MUST BE BOOKED BY 13TH OCTOBER.**

Christmas Light Switch On- 20th November

The Christmas Light Switch On will be coming back with its full glory! Santa and his Reindeer will be back, little ones can post their letter to Santa, there will be entertainment on the Stage, Christmas Market and the lights will be switched on at 4.15pm.

If you would like to have a stall please drop Tina an email.

Christmas Food & Drink Festival - 27th November

The Food & Drink Festival is taking a break from the Summer and coming back for Christmas this year. The main reason behind this being so we have more time to plan now that things are getting back to normal.

The Festival will be outdoors across the City Centre. The Tasty Tipple will be back as well as chef demonstrations and entertainment for the wee ones. More details will be released soon.

To book your place at the festival email Tina and she will send you the booking pack.

Advertising Opportunity- Moray Playhouse

Moray Playhouse are about to install the full colour display poster boards in the Cinema Foyer and they are looking to feature a few select local businesses they can feature and recommend to Cinema clientele.

The prices to advertise are as follows

1/8 board £10 per week (£260) plus vat

1/4 board £16 per week (£416) plus vat

1/2 board £30 per week (£780) plus vat

In return they give you back a FREE cinema pass which entitles you to 4 free entries to the cinema every month (Mon to Thurs) which can be used for staff, family etc

We feature you for a minimum 6 month period and payments are made by a 1/3rd deposit and the remainder paid on instalments.

All artwork is in full colour and done by ourselves. There is a £20 production and artwork charge.

For any further information contact Samantha at Kilnsway Publishing on 07500 682030

Many Thanks
Gemma, Tina & Willie