



Elgin BID Member Weekly Update 2nd September 2021

In this week's bulletin:

AGM & Business Awards

Christmas Gift Guide

Security Meetings

Promote your business on our Social Media

AGM & Business Awards



The awards have been live for nearly 3 weeks now and we have had hundreds of votes so far! The awards are live until 3pm on Friday 10th September. The link to the online form is below

Here is the link to the online form- <https://forms.gle/FPoRaKXxueEdHxQQ7>

The winners will be announced at the AGM & Awards Ceremony on Friday 15th October at the Supper Room in Elgin Town Hall. Refreshments will be provided.

We hope you will join us on the night to meet the Board, find out what has been happening, and hear about future plans and meet your business neighbours.

RSVP date is the 20th September, please RSVP to Tina with any dietary requirements
- tina.mainland@elginbid.co.uk

Christmas Gift Guide

We still have plenty of spaces left in our Christmas Gift Guide!

It is FREE to be included and all you need to do is let Tina know what three things you would like to promote. It can be products, vouchers/gift certificates, services (for example massages, nail treatments).

It's not a special offer we are asking for, just three things you would like to promote that you think would make perfect Christmas presents!

If you would like to be included sign up using the form below.

[**Sign up here!**](#)

Tina will also be out and about next week chatting to you about the gift guide and getting any photos if you are already prepared for Christmas stock!

Security Meetings

The second retail security meeting is being held on the 15th September at 9am via Teams. If you would like to attend please let Tina know.

If you aren't able to attend but have concerns/issues you would like to pass on to the group drop Tina an email on tina.mainland@elginbid.co.uk and she will bring to the meetings to discuss on your behalf.

Promote your business on our Social Media

Social media is a great way to promote the City Centre and all the amazing businesses! Our social media following is always increasing, below is a small update of how our following has grown.

- Since May 2016 our Facebook likes have increased 156% (2102 to 5394)
- Since March 2018 when we started using Instagram more regularly to reach a wider range of the public, our account followers have increased 202% (400 to 1211)

Remember we are happy to promote you on our social media in any way you like! It could be a promo video, a special offer post or sharing a post from your own social media- just get in touch with Tina anytime!



Many Thanks
Gemma, Tina & Willie