



## **BID Member Weekly Update 23<sup>rd</sup> September 2021**

In this week's bulletin

Deposit Return Scheme

Christmas Hampers

Christmas Gift Guide – LAST CHANCE, FREE DIGITAL & PRINTED PROMOTION

Christmas Food & Drink Festival

Street Parking Issues

Scottish Business Resilience Centre

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### **Deposit Return Scheme**

The Scottish Parliament has voted in favour of a deposit return scheme for Scotland, meaning that Scotland will soon be the first part of the UK to introduce a deposit return scheme for drinks containers.

As part of our recycling system, it will be available across all of Scotland from 1 July 2022, and will make it easier for everyone to recycle their used bottles and cans, including all drinks sold in PET plastic, metal and glass.

#### **How will it work?**

Scotland's Deposit Return Scheme has been designed to make it easy for us all to do the right thing. People pay a small deposit of 20p when they buy a drink in a single-use container and then get the deposit back when they return the empty bottle or can.

#### **When will it start?**

The scheme will go live for the public on 1 July 2022. However, an independent Gateway Review into the impact of the COVID-19 pandemic on the go-live date for Scotland's Deposit Return Scheme was announced by the Cabinet Secretary in March 2021.

The Scottish Government appointed a scheme administrator in March 2021 – Circularity Scotland Ltd is a newly formed, not-for-profit organisation and will manage the logistics of the deposit return scheme.

Other parts of the regulations will come into effect before the scheme goes live, to make sure it is ready on day one.

### **The benefits**

Deposit return schemes are already established in many countries where they are helping to tackle climate change and reduce litter. Scotland is joining them, with a scheme designed to meet our unique needs, to tackle our throwaway culture and help protect our environment for generations to come.

You can read more [here](#)

We are interested in hearing how businesses are feeling about the introduction of this scheme and how you think it will affect your business. If you could fill out the short survey below and let us know and we will help to minimise any worries, concerns or any questions you may have.

[Deposit Return Scheme](#)

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### **Christmas Hampers**

Our themed Christmas Hampers will be going live for orders this Saturday!

For the time being hampers will be able to be ordered through a form on our Facebook page.

The hampers are:

- Loons
- Quines
- Pamper Hamper (male/female)
- Food & Drink (alcoholic/non-alcoholic)
- Elgin Hamper
- Furry Friends (cats/dogs)

Orders will be open until Friday 19<sup>th</sup> November.

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**Christmas Gift Guide- LAST CHANCE TO BE INCLUDED**

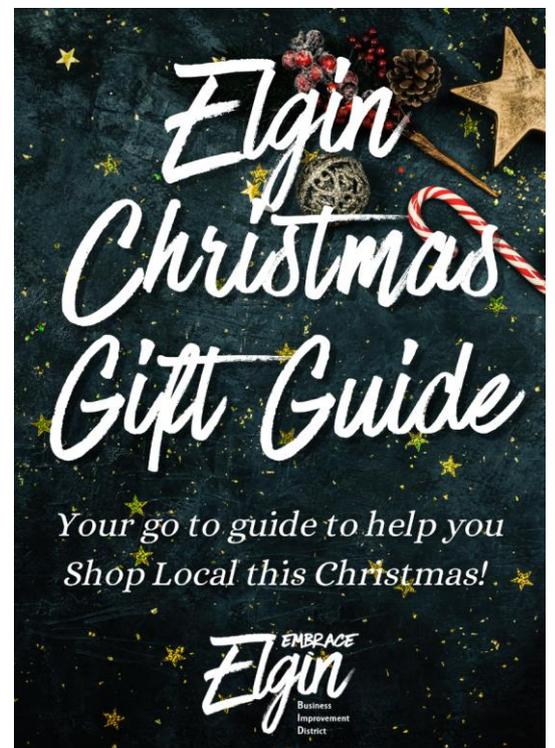
If you want to be featured in our Christmas Gift Guide you have until Tuesday 28<sup>th</sup> September!

It is FREE to be included and all you need to do is let Tina know what three things you would like to promote. It can be products, vouchers/gift certificates, services (for example massages, nail treatments).

It's not a special offer we are asking for, just three things you would like to promote that you think would make perfect Christmas presents!

If you would like to be included sign up using the form below.

[Sign Up Here](#)



## Christmas Food & Drink Festival



This year's Food & Drink Festival will be on Saturday 27<sup>th</sup> November. This is the only event we run where we allow businesses outside the BID Area and regular Farmers Market businesses to attend.

Following feedback from a number of members this year, we will look to allow food trucks/catering businesses to attend to give a wider selection, we would however like to give you first priority to book a stall for your business. You don't have to use the stall for selling you could use for taking orders and general promotion of your business!

You have until Friday 1<sup>st</sup> October to book a stall/register your interest before we open the invite wider. You will of course still be able to book after this date but there may be other caterers in attendance on the day.

Also please feel free to pass the event details onto friends!

To book your stall please email Tina on [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk).

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## **Street Parking Issues**

We know since businesses have reopened in April that there has been a constant issue with parking throughout the city centre.

Can we ask that all businesses play their part in helping tackle this issue by only parking in designated parking spaces within the city centre and not on yellow parking lines, in front of businesses and over access lanes.

Thunderton place, Batchen Street and South Street are the three main places that have issues.

Batchen Street is a real issue with people parking and leaving their cars for long periods of time, but then delivery lorries and other cars must go onto the pavements to get past which is a risk for the pedestrians and especially for people with young children.

Thunderton place tends to get gridlocked due to delivery lorries not being able to get past parked cars at the bottom and this causes a traffic jam with cars backing up onto South Street.

South Street has the issue with people parking in loading bays that are only meant for deliveries or drop offs not for long stay parking. This is causing issues with deliveries not being able to reach the business and quite often drive off and don't come back until later, but the businesses need their deliveries at that time.

If we can all do our little bit to help this will make a difference.

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## **Scottish Business Resilience Centre**

We met with the Scottish Business Resilience Centre (SBRC) two weeks ago which was open for all BID members to join to learn about what they do and how they can benefit businesses.

The SBRC provide your organisation with the tools and knowledge to become more resilient and mitigate potential threats, both on and offline.

At SBRC they work closely with their members to provide a range of tailored business training packages, these are delivered by their seconded Police and Fire officers, along with their team of cyber specialists, to keep their members safe, secure and resilient. A lot of the cyber work they do is free of charge but to get the full benefit

you need to become a member. Elgin BID would be able to become a member on behalf of all our members so you can receive the information through our membership. The Bronze (basic) membership package includes the following:

- SBRC App
- Logo on website
- Business Alerts
- Member only communication
- Invite to Parliamentary reception
- Discount on SBRC events
- Access to Incident Response
- Access to Scottish Business Cares
- Invitation to webinars and virtual events
- 10% discount on our Professional Cyber Services
- Online and Social Media Footprint Assessment
- Network Vulnerability Assessment
- Cyber Tabletop Exercise
- Web Application Vulnerability Testing
- Phishing Resilience Exercise
- Cyber Led Presentations
  - o Cyber Resilience Awareness and Training Presentation – Board
  - o Cyber Resilience Awareness and Training Presentation – Staff
  - o Sector specific Cyber Awareness & Training
  - o Web Conferencing Training
  - o Ethical Hacking Presentation – How to protect your assets!
  - o Best practice on Social Media- Professional & Personal

If we were to upgrade from Bronze package, below shows what other benefits you would receive from the upgrade.

<b>Bronze - £300 + VAT</b>	<b>Bronze Plus £600 + VAT</b>	<b>Silver £1500 + VAT</b>	<b>Gold £2500 + VAT</b>
As above	As above	As above	As above
	This package includes all the core benefits which are listed above with a presentation from either our Police or Fire secondees. The list of presentations can be found in the Bolt On Benefits section.	The following benefits are included:  Cyber Resilience Awareness and Training Presentation – Board  Cyber Resilience Awareness and Training Presentation – Staff	Alongside the core benefits, the cyber resilience awareness and training presentations, Gold member will have access to six additional presentations of their choosing. Members will pick two from each of the categories.  You have the opportunity of choosing:  2 Police Led Presentations 2 Fire Service Led Presentations 2 Cyber Led Presentations.

Please let us know your thoughts if you would feel it would be beneficial or not for your business if Elgin BID became a member of the SBRC and what membership package you feel would be best.

[Let us know](#)

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Many Thanks  
Gemma, Tina & Willie