



## Elgin BID Member Weekly Update 24th June 2021

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### Sector Weeks



**'Aberdeen Inspired found there was a 25% increase in takings the week of Aberdeen Restaurant week for businesses participating'.**

We are starting the promotion of the Elgin Sector Weeks next week and just want to ask you to get your thinking caps on for what offers, promotions, treatments or menus you would like to offer.

If you already know then please email Tian on [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk) and we will collate them to add to our dedicated section on our website for the sector weeks which will be coming soon.

If you need time to think of what you would like to offer then please let us know by mid-July so we can get these promoted and added to our website.

If you would like to be involved then please fill out the survey below if you haven't already.

Thanks to everyone who has filled the survey out, so far we have:

### **Health & Beauty Week**

Bliss Beauty Retreat  
So! Beautiful

### **Hospitality Week**

Pizzeria Toscana  
Café Kombucha  
The Ditsy Teacup

### **Services Week**

Elgin Museum  
IT Central  
Dawson's Opticians  
Highland Wedding and Events Company  
The Copy Shop

### **Retail Week**

Sirology  
Heather Gifts  
VPZ  
Gordon & MacPhail  
Pencil Me In  
Claire's Accessories

[Complete the survey here](#)

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## **Elgin Christmas Hampers**

With only 6 months left until Christmas, we have to put on our Santa's hats to start thinking about Christmas shopping and we have come up with two new ideas for you to get involved in.

Discussed at our Working Group meeting we are going to be creating themed hampers made up of products from local businesses.

There will be no cost to you as BID will be purchasing the products from you, the money raised from selling them will then go to our BID charities as we have not been able to hold a charity fundraising event this year.

All we need from you is to sign up to be included and let us know what you would like to include in the hampers. The themes we are planning are below, you can choose to include products in as many hampers as you wish.

- Loons
- Quines
- Food & Drink
- Pamper Hamper
- Elgin Theme
- Furry Friends (cats/dogs)

Please sign up using the form below. **If you wish to be included please sign up and let us know what your products will be by 30<sup>th</sup> July.**

Hampers will only be available through pre-ordering and will be available to order through the BID office.

We will start marketing the hampers on the 25<sup>th</sup> August. Orders will open on the 25<sup>th</sup> September and close on the 19<sup>th</sup> November with hampers being collected between the 8<sup>th</sup> and 20<sup>th</sup> December.

If you already know the products you would like to include then please drop Tina an email on [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk) with the products and images.

[Complete the survey here](#)

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## **Elgin Christmas Gift Guide**

We are looking to create an Elgin Christmas Gift Guide with businesses that wish to be involved to showcase three of their products within the guide and we recommend a price range to be inclusive of all budgets. It will be first come first serve and we will announce when we have reached capacity.

We aim to create the guide with your business name, three of your products with images and a small bit of text about the products, we will then get these printed and distribute to pick up points and an online version will also be available, we aim to have these distributed by 4<sup>th</sup> October. The hampers will also be included in the gift guide.

If you would like to be included in the Christmas Gift Guide then please let us know below.

[Let us know](#)

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## **BID Benches**

In the next few weeks, you will see some of our brightly painted picnic benches pop up across the City Centre. We received feedback that there is not enough seating within the City Centre and whilst hospitality is operating at 50% occupancy it is a great way for them to be able to offer takeaway and advise there is additional seating available. Three out of five picnic benches will be inclusive for wheelchair users.

These benches have been completely funded and created by BID, Willie our new Street Ambassador who has many talents has been hard at work making and painting them.

We liaised with the Moray Council on the locations of the benches. We hope to have these installed in the various locations by week commencing 12<sup>th</sup> July.

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## **Elgin City Centre Parklet**

The parklet from the Plainstones has been removed this week and the Moray Council hope to have the new seating in place by Wednesday 30<sup>th</sup> June.

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## **Do you want to increase your income?**

If your answer is yes then please fill in the short survey below

[Click here to increase your income](#)

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## **Health Information Week**

Health Information Week is a national, multi-sector campaign promoting high-quality information for patients and the public.

High quality health information can have a huge impact on people's ability to stay healthy and manage illnesses effectively, giving them a better quality of life.

### **Health Information Week virtual events**

There are two lunchtime virtual events to promote [Health Information Week](#), 5th - 11th July. Both are free and open to all. Please register or contact us for more information

- **Tues 6th July at 1pm** - More information & Registration [NHS Grampian Archives talk](#)  
Fiona Musk, NHS Grampian's archivist, presents on how healthcare delivery has changed across Grampian using the historic archive collection (open to all)
  
- **Wed 7th July at 1pm** - More information & Registration [NHS Grampian Healthpoint](#)  
NHSG *healthpoint* demonstrate how they support people in adopting healthier lifestyles (open to all)
  - Presentation showcasing the range of information and supports available from *healthpoint* and how to access these
  - Join in the 'pub' quiz - *Know your units!*
  - Short introduction to *Health Walks* and opportunity to experience simple stretch and balance exercises

### **Health information**

Access to quality health information can have a positive impact on health outcomes for individuals. NHS Grampian Libraries and partners are participating in Health Information Week, sharing some excellent resources.

A series of [Health Information Week: a series of e-leaflets](#) have been created using resources from the Health Information Week website and with support and suggestions from colleagues.



Health Information Week

***Inspiring Better Health***

5 July to 11 July 2021

**#HIW2021**

Inspiring  
better  
health with  
better  
information



NHS Grampian Library & Knowledge Service  
Cornhill.library@nhs.scot

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Many Thanks  
Gemma, Tina & Willie