



## Elgin BID Member Weekly Update 1st July 2021

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### **BID Levy Update**

At our Board meeting held on the 22nd February, the Board decided to delay the 2021/2022 BID levy invoices until July (for those that pay the year's invoice in April & October, your first invoice will be in July and the second in November), the first invoices will be issued the week commencing 7<sup>th</sup> July and we have applied a discount on the levy to cover the period of lockdown. This has been done automatically so no need to apply for anything.

We are aware that some businesses have been experiencing problems with their invoices (such as double invoices, invoices with differing amounts). If you have had problems with your levy invoices please get in touch with Tina at [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk).

If you need assistance with paying your BID levy please get in touch with Tina as we can organise monthly payments to help with your cash flow.

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## Events Calendar 2021

**Elgin Hi-Fest**  
Saturday 21st August 2021

**International Dog Day Parade**  
Thursday 26th August 2021

**Cannonbawz Run Launch**  
Saturday 28th August 2021

**Christmas Light Switch On**  
Saturday 20th November 2021

**Christmas Food & Drink Festival**  
Saturday 27th November 2021

# SAVE THE DATE

Following a meeting with Environmental Health and the Covid Regulations Officer from Moray Council we are pleased to announce we can go ahead with our planned events for 2021!

Details on each event are below and for events that have markets remember you can take a free stall, download the booking form below (please note there is a separate booking form for the Christmas Food & Drink Festival).

[Download the stall booking form here](#)

### *Elgin Hi-Fest- 21st August*

This is a new event which we hope to grow year on year. This year as it will be quite close to the restrictions lifting we have kept it relatively small (compared to our much bigger plans for 2022!).

There will a street market on the Plainstones, carnival style games in stalls and outside the St Giles

Church, live music across the City Centre and a drinks tent at the back of St Giles Church (more details on that below)

*International Dog Day Parade- 26th August*

To celebrate International Dog Day on Thursday 26<sup>th</sup> August we are putting on a paw-some afternoon with a parade and dog show!

The parade will be around St Giles Church at 4pm and end on the Plainstones ready for the dog show. The dog show will have 10 categories with the winner of each category winning a goody bag from F.P. Birnie Pet Shop.

*Cannonbawz Run Launch- 28th August*

This small event will be the same as 2019 with the Cannonbawz Cars lining up along the South Side of St Giles Church for a couple of hours before heading off on the NC500.

They are running a charity auction so if you would like to donate a prize please email Tina, we know it would be greatly appreciated by the event organisers.

*Christmas Light Switch On- 20<sup>th</sup> November*

We are currently planning on having the Christmas Light Switch On to come back with it's full glory! Santa and his Reindeer will be back, little ones can post their letter to Santa, there will be entertainment on the Stage, Christmas Market and the lights will be switched on at 4.15pm.

*Christmas Food & Drink Festival - 27th November*

The Food & Drink Festival is taking a break from the Summer and coming back for Christmas this year. The main reason behind this being so we have more time to plan now that things are getting back to normal.

The Festival will be outdoors across the City Centre. The Tasty Tipple will be back as well as chef demonstrations and entertainment for the wee ones. More details will be released soon.

To book your place at the festival email Tina on [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk) and she will send you the booking pack.

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**Elgin Hi-Fest – Would you like to run our Drinks Tent?**

As mentioned above we are hoping to have a Drinks Tent at the back of St Giles Church (where Santa's Post Office goes at Christmas) and we need someone with some drinks knowledge to run it!

We will get the occasional license, security, tent, chairs etc so we just need you to run it. There will be no cost to you to take the tent, just the cost of providing the drink (and food if you wish) and staff- you then take all the sales. It would be greatly appreciated if you would consider making a donation to our BID Charity fundraising as we have not been able to run a fundraising event since 2019.

If this is something you would like to do or would like more information drop Gemma an email on [gemma.cruickshank@elginbid.co.uk](mailto:gemma.cruickshank@elginbid.co.uk).

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## **Elgin Christmas Hampers**

With only 6 months left until Christmas, we have to put on our Santa's hats to start thinking about Christmas shopping and we have come up with two new ideas for you to get involved in.

Discussed at our Working Group meeting we are going to be creating themed hampers made up of products from local businesses.

There will be no cost to you as BID will be purchasing the products from you, the money raised from selling them will then go to our BID charities as we have not been able to hold a charity fundraising event this year.

All we need from you is to sign up to be included and let us know what you would like to include in the hampers. The themes we are planning are below, you can choose to include products in as many hampers as you wish.

- Loons
- Quines
- Food & Drink
- Pamper Hamper
- Elgin Theme
- Furry Friends (cats/dogs)

Please sign up using the form below. **If you wish to be included please sign up and let us know what your products will be by 30<sup>th</sup> July.**

Hampers will only be available through pre-ordering and will be available to order through the BID office.

We will start marketing the hampers on the 25<sup>th</sup> August. Orders will open on the 25<sup>th</sup> September and close on the 19<sup>th</sup> November with hampers being collected between the 8<sup>th</sup> and 20<sup>th</sup> December.

If you already know the products you would like to include then please drop Tina an email on [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk) with the products and images.

[Complete the survey here](#)

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## Elgin Christmas Gift Guide

We are looking to create an Elgin Christmas Gift Guide with businesses that wish to be involved to showcase three of their products within the guide and we recommend a price range to be inclusive of all budgets. It will be first come first serve and we will announce when we have reached capacity.

We aim to create the guide with your business name, three of your products with images and a small bit of text about the products, we will then get these printed and distribute to pick up points and an online version will also be available, we aim to have these distributed by 4<sup>th</sup> October. The hampers will also be included in the gift guide.

If you would like to be included in the Christmas Gift Guide then please let us know below.

[Let us know](#)

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## Sector Weeks



**'Aberdeen Inspired found there was a 25% increase in takings the week of Aberdeen Restaurant week for businesses participating'.**

We are starting the promotion of the Elgin Sector Weeks next week and just want to ask you to get your thinking caps on for what offers, promotions, treatments or menus you would like to offer.

If you already know then please email Tian on [tina.mainland@elginbid.co.uk](mailto:tina.mainland@elginbid.co.uk) and we will collate them to add to our dedicated section on our website for the sector weeks which will be coming soon.

If you need time to think of what you would like to offer then please let us know by mid-July so we can get these promoted and added to our website.

If you would like to be involved then please fill out the survey below if you haven't already.

Thanks to everyone who has filled the survey out, so far we have:

**Health & Beauty Week**

Bliss Beauty Retreat  
So! Beautiful

**Hospitality Week**

Pizzeria Toscana  
Café Kombucha  
The Ditsy Teacup

**Services Week**

Elgin Museum  
IT Central  
Dawson's Opticians  
Highland Wedding and Events Company  
The Copy Shop

**Retail Week**

Sirology  
Heather Gifts  
VPZ  
Gordon & MacPhail  
Pencil Me In  
Claire's Accessories

[Complete the survey here](#)

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Many Thanks  
Gemma, Tina & Willie