



Elgin BID Member Weekly Update 11th June 2021

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Eyebright Utilities

We are working together with utilities expert Eyebright to reduce business utilities costs and offset the levy fee.

In more than 90% of cases Eyebright have been able to offset the levy fee by making savings on energy, water, broadband and chip and pin costs.

Our dedicated Elgin BID consultant Michael recently saved an Alloa BID member 32% on their energy bill, equating to a saving of £985 per year.

To organise a quick & no obligations review or to discuss any utilities costs or supplier related problems, give Michael a call at 07767 100 601 or email m.dogan@eyebrightutilities.co.uk.

Quick personal note from Michael: "Business owners usually get in touch when they are sick of paying too much for utilities, don't have the time to deal with supplier problems and would prefer a personalised, one point of contact approach rather than calling into a centre, getting put on hold for

half an hour then getting through to a different person every time.

As an SME organisation ourselves, we will do everything we can to help BID members reduce their costs and absolutely will leave no stone unturned. For business who want to look at green energy and carbon reduction strategies, we are absolutely an advocate for this and part of our goal is to help more local organisations access renewable energy sources.

A graphic titled "BACK TO BUSINESS! UTILITY HEALTH CHECK" on a teal background. It features three numbered steps in white boxes: 1. Forward Planning (green circle), 2. Invoice Audit (purple circle), and 3. Rates Review (grey circle). The background has faint utility bill numbers like "1.796,49". At the bottom right is the Eyebright Utilities logo, phone number "0141 530 4152", and email "m.dogan@eyebrightutilities.co.uk".

Sector Weeks



Sector weeks have proven very successful in other cities across Scotland and we want to bring them to Elgin!

In other cities, businesses run special offers and incentives during the week to encourage people to try new businesses and then turn in to returning customers. Examples of what you could do is a special set taster menu for the week, running a discount on purchases, giving a free taster of a product with a purchase/service, an hour's free consulting- the choice is completely up to you! The

offer doesn't need to be something new if you already run ones similar (such as free coffee with cake), we will promote these as part of the week.

We are looking to run sector weeks in August, with each week highlighting a different sector

- Beauty & Health
- Hospitality
- Retail
- Services

Each week we will highlight the businesses within the sector and any offers/promotions that you are running. The weeks will be promoted on our social media as well as local press.

If you would like to get involved please fill in the short survey below 

[Complete the survey here](#)

Cannonbawz Run Launch

On Saturday 28th August we are looking to launch the Cannonbawz Run as we did previously in 2019. The cars will line up between 9.00am and 9.30am, then start to head off at 11.00am to complete their charity fundraiser.

The Cannonbawz Run is done in aid of Marfan Association UK and Race Against Dementia. As part of their fundraising they hold a charity auction on the first night of the run. If you are able to donate a prize for their auction please let Tina know- it will be greatly appreciated by the Cannonbawz organisers.



Kickstart Scheme

To tackle youth unemployment, the UK Government has announced that through the Kickstart Scheme, funding is available for employers to create a 6 month, 25 hours a week work placement for young people currently out of work, aged 16-24.

The funding would cover the following:

- 100% of the relevant National Minimum Wage for 25 hours a week (based on their age at the end of the placement)
- the associated employer National Insurance contributions
- employer minimum automatic enrolment contributions
- an additional £1,500 for the employer per job placement available for setup costs, support and training

You can take on as many young people through the scheme as your business can support. There will be no need to advertise the job placement as the Department for Work and Pensions will manage this and refer eligible young people direct to you and you will have the opportunity to interview them, and if successful, recruit them in to your business. The positions must not replace a current role or cause existing employees or contractors to lose or reduce their employment.

For more information, <https://www.gov.uk/government/collections/kickstart-scheme>

[Find attached a document DYW have created of a wraparound support tool kit for employers](#)

Covid-19 Testing

We are on the way to being one of the safest places in Scotland but we all must stick to all the guidelines so we don't fall behind. Regular asymptomatic testing is very important to make sure we are not spreading COVID-19 without knowing it.

The BID Team get testing every week at the test centre at 32 High Street (where tsiMoray used to be). The team there are very friendly and go through the whole process with you, it only takes 10-15 minutes to get tested and you get the results back within an hour. If you aren't already being regulary tested we encourage you to do so.

If you can't go to that test centre [here is the link to the Moray Council's website that shows drive-in testing stations.](#)

[You can also order test kits to be delivered to you here](#)

Many Thanks
Gemma, Tina & Willie