



BID Member Update 20th May 2021

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Discretionary Fund & Moray Local Restrictions Grant

The Moray Local Restrictions Grant provides funds to specific businesses in Moray that are impacted by the Scottish Government's decision to retain Protection Level 3 Restrictions in response to rates of COVID-19 in the Moray area.

Eligible businesses that previously received financial support through the Strategic Framework Business Fund or the Small Accommodation Providers Paying Council Tax Support Fund will receive grants to cover up to a two-week period from 17 May 2021 as set out in the table below.

Grants will be processed by Friday 21st May 2021 & **businesses do not need to re-apply for this fund.**

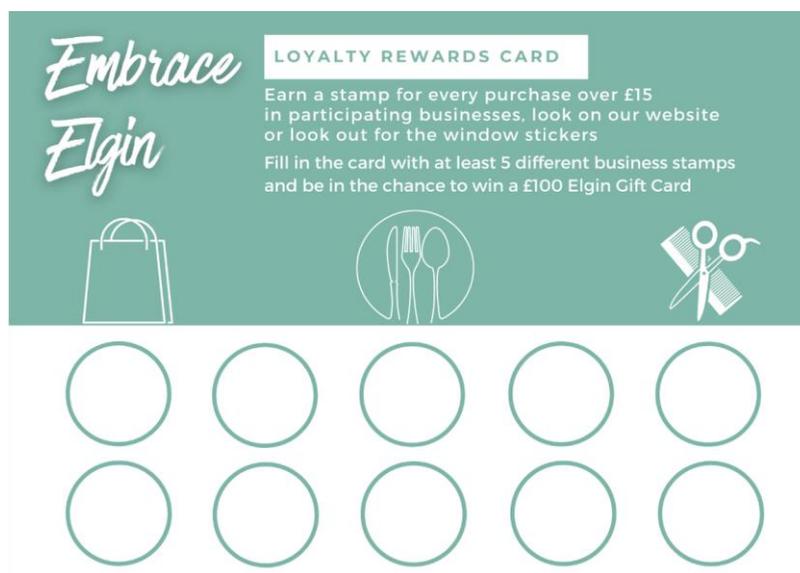
For eligible businesses from the sectors listed below, which missed out on the SFBF either through not having previously applied or started trading after 2 November 2020, please visit the [Discretionary Business Level 3 Restrictions Fund webpage](#) for more details & to download the application form.

Any discretionary grants will be the same amount per sector as listed in the table below.

For supply chain businesses for the Hospitality & Tourism sector such as catering van, bus tour operator, laundry services or cleaning services a one off £500 grant will be available. Please visit the [Discretionary Business Level 3 Restrictions Fund webpage](#) for more details & to download the application form.

[This table shows which support is available to businesses by sector & premise.](#)

Loyalty Card Feedback Survey

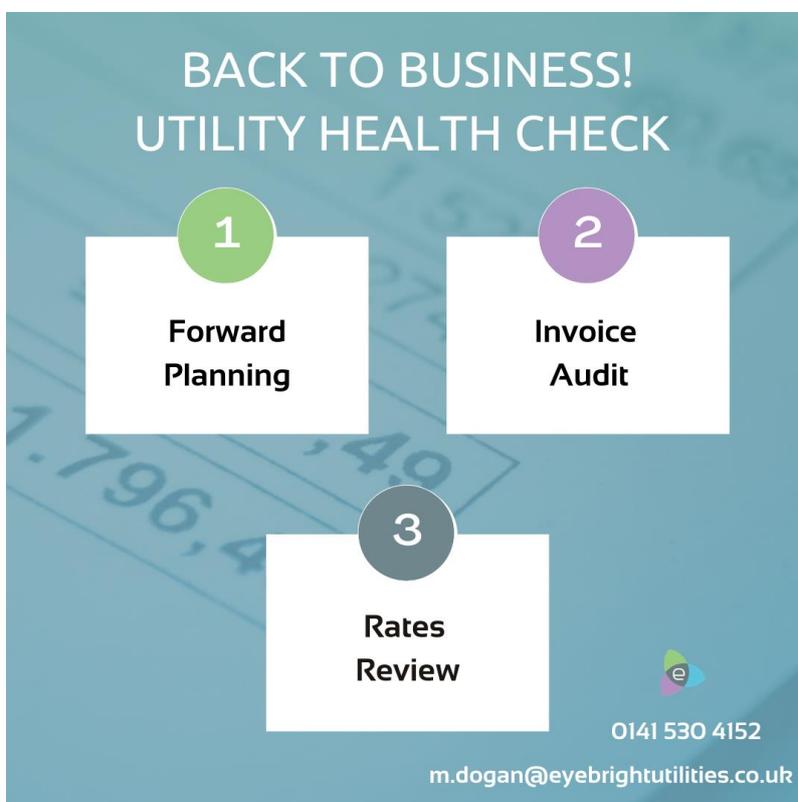


The loyalty card has been running for a few weeks now and we would like to get your feedback through the below survey. It will only take a couple of minutes to complete and we'd really appreciate your feedback.

[Complete the survey here](#)

Please keep offering the loyalty cards to you customers as the more people involved the better!

Eyebright- offset your levy



We are working together with utilities expert Eyebright to reduce business utilities costs and offset the levy fee.

In more than 90% of cases Eyebright have been able to offset the levy fee by making savings on energy, water, broadband and chip and pin costs.

Our dedicated Elgin BID consultant Michael recently saved an Alloa BID member 32% on their energy bill, equating to a saving of £985 per year.

To organise a quick & no obligations review or to discuss any utilities costs or supplier related problems, give Michael a call at 07767 100 601 or email m.dogan@eyebrightutilities.co.uk.

Quick personal note from Michael: "Business owners usually get in touch when they are sick of paying too much for utilities, don't have the time to deal with supplier problems and would prefer a personalised, one point of contact approach rather than calling into a centre, getting put on hold for half an hour then getting through to a different person every time."

As an SME organisation ourselves, we will do everything we can to help BID members reduce their

costs and absolutely will leave no stone unturned. For business who want to look at green energy and carbon reduction strategies, we are absolutely an advocate for this and part of our goal is to help more local organisations access renewable energy sources.

Green Elgin Update

Gemma & Tina along with our Green Elgin volunteers will be out this Saturday replanting the street planters to make them brighter and fuller. This will help to enhance the look of the city centre and make more attractive to visitors. We will also be doing some low level weeding should we have time after doing the planters.

The hanging baskets on the Plainstones will be in place on Saturday 19th June. Having the planters and hanging baskets planted later on will ensure they last throughout the summer period (and no risk of anymore frost!).

Wasteful to Tasteful Exhibition

Our Wasteful to Tasteful Exhibition launches tomorrow in the St Giles Centre. The shortlisted entries will be displayed for the public to vote for the winning 10 entries. The exhibition will be open until Friday 4th June.

The winning entries will then be displayed on 10 bins across the city centre to brighten them up.

#Shopsafeshopelgin Campaign

The **Shop Safe, Shop Elgin** campaign is designed to help returning employees, shoppers and visitors feel safe. The campaign highlights the practical measures that have been put in place across all businesses in Elgin City Centre and to communicate that Elgin is prepared and safe to welcome everyone back.

We have created posters that we will display in the car parks, on the street planters and in vacant property windows. The posters are also available for you to display in your business, if you would like one please drop Tina an email.

SHOP
SAFE
SHOP
Elgin

LOCAL BUSINESSES WORKING TOGETHER
TO MAKE ELGIN SAFE



Window Display Winner

Thanks to everyone that entered our window display competition. It was lovely to see all your displays.

All entries were posted on our Facebook Page for the public to vote for the winner. We had 713 votes in total and the winning display was Hair & Body Mechanics- congratulations!



*Hair
& Body
Mechanics*

Ideas to help with increasing footfall

Another round of Business Resilience Funding has been announced for BIDs across Scotland and this is for projects to help the towns and cities with BIDs recover.

We need to submit an application by the end of the month and we wanted to ask if anyone has any ideas of what we could spend the money on and what projects you think may be useful to help Elgin and help to increase footfall.

Please drop Gemma an email on gemma.cruickshank@elginbid.co.uk with your ideas by Tuesday 25th May.

Many Thanks
Gemma & Tina

