



BID Member Update 13th May 2021

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Elgin City Centre Masterplan

We have a meeting with the Moray Council on Monday 24th May to discuss the Elgin City Centre Masterplan in more detail. If you haven't already submitted feedback we would be more than happy to take any questions/feedback you may have on the masterplan and feed this back to the Council on Monday 24th.

If you would like to submit your own feedback you can still do so by 14th June at 5pm through the online form - <https://online.moray.gov.uk/site/wss/forms/elgcitydraftmasterplan>

Moray Employer Recruitment Initiative



The Moray Employer Recruitment Incentive helps people of all ages with the greatest barriers to employment get jobs and stay in jobs. The incentive is coordinated by the Local Employment Partnership, funded by the Scottish Government and administered by the Moray Council.

As a result of the young persons guarantee, we have received a funding boost from Scottish Government to support young people in particular. This funding is to encourage employers to recruit young people aged 16 – 24 who have had their opportunities disrupted by the covid-19 pandemic.

Employers from Public, Private and Third sector organisations can apply for this funding. It can provide up to £8000 for newly created jobs. Employers who are successful in applying to the fund receive the money direct.

[You can find out more about how the fund works here](#)

If you are interested or would like to know more you can email Barry Weiland-Jarvis on Barry.Jarvis@moray.gov.uk and have a chat about the opportunities available.

Kickstart Scheme

To tackle youth unemployment, the UK Government has announced that through the Kickstart Scheme, funding is available for employers to create a 6 month, 25 hours a week work placement for young people currently out of work, aged 16-24.

The funding would cover the following:

- 100% of the relevant National Minimum Wage for 25 hours a week (based on their age at the end of the placement)
- the associated employer National Insurance contributions
- employer minimum automatic enrolment contributions
- an additional £1,500 for the employer per job placement available for setup costs, support and training

You can take on as many young people through the scheme as your business can support. There will be no need to advertise the job placement as the Department for Work and Pensions will manage this and refer eligible young people direct to you and you will have the opportunity to interview them, and if successful, recruit them in to your business. The positions must not replace a current role or cause existing employees or contractors to lose or reduce their employment.

For more information, <https://www.gov.uk/government/collections/kickstart-scheme>

[Find attached a document DYW have created of a wraparound support tool kit for employers](#)

BIDs Business Resilience Funding- share with us your ideas!

Another round of Business Resilience Funding has been announced for BIDs across Scotland and this is for projects to help the towns and cities with BIDs recover.

We need to submit an application by the end of the month and we wanted to ask if anyone has any ideas of what we could spend the money on and what projects you think may be useful to help Elgin?

Please drop Gemma an email on gemma.cruickshank@elginbid.co.uk with your ideas

#Shopsafeshopelgin Campaign

The [Shop Safe, Shop Elgin](#) campaign is designed to help returning employees, shoppers and visitors feel safe. The campaign highlights the practical measures that have been put in place across all businesses in Elgin City Centre and to communicate that Elgin is prepared and safe to welcome everyone back.

As part of the campaign we have created a blog on our website, we have an advert in the Northern Scot which will be in this and next week's paper as well as online.

We have created posters that we will display in the car parks, on the street planters and in vacant property windows. The posters are also available for you to display in your business, if you would like one please drop Tina an email. The posters will reinforce the safety message whilst people are walking around.

SHOP SAFE SHOP *Elgin*

LOCAL BUSINESSES WORKING TOGETHER
TO MAKE ELGIN SAFE



Shop Safe Shop Elgin Videos

As part of our Shop Safe Shop Elgin campaign, we want to highlight the safety measures our businesses have put in place by posting videos on our social media. These will help to boost confidence in people coming to shop in Elgin.

To be part of these videos you can either take a video yourself and email to Tina (tina.mainland@elginbid.co.uk) or we can arrange a time to pop in to take a video. They are only short videos of a walkthrough of your business to show what safety measures you have in place.

If you'd like to be included but don't want a video you can send us a photo and wee description of what you have in place.

Check In Scotland App

Check In Scotland is a way to collect the contact details of people who visit a wide range of businesses and venues in Scotland.

It's free to create your Check In Scotland QR code poster and you can display it on posters at your venue. It should only take around 5 minutes to fill in your details and create your QR code poster.

All visitors in a group, even if they are from the same household, need to scan the Check In Scotland QR code and fill in their details.

If someone who visits your business or venue cannot use a QR code, or any other online way of logging their contact details, you must still collect their details using a pen and paper.

[Find out more here](#)

Covid-19 Testing

NHS Grampian are encouraging everyone to get tested, whether or not you are displaying symptoms.

Free testing is available to residents aged over 5 years-old, for those who have no symptoms of COVID-19 but who could be infectious and spreading the virus without knowing it.

Test Centres

If you have any symptoms you should book a test, via nhsinform.scot or call 0800 028 2816 if you cannot get online and must not attend asymptomatic testing sites.

There are several walk in test and drive-in test centres for those without symptoms. In Elgin there is one at 32 High Street (previously tsiMoray) and they are open Monday to Friday 9.30am-4pm.

You can view other test centres across Moray at the Moray Council's website. They are listed under "COVID-19 community testing (for those without symptoms)". [Here's the link.](#)

Online Test Kits

Home test kits are available to anyone in the wider population who does not have coronavirus symptoms.

Test kits can be ordered online and are delivered through the post to either work or home within 3 days.

Many Thanks
Gemma & Tina