

Business Information Update 3rd July

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Moray Council – Business Briefing Note

Please find attached information from Nicola Moss Transportation Manager at the Moray Council. The plans are based on the information provided by businesses in the survey we circulated. There are contact details for the different departments if you need to seek additional information and help.

<u>Download the Business Briefing Note Here</u> Download the Elgin Spaces for People Map Here

Update on Parking Charges

Thank you to everyone who came back so quickly to put forward their views regarding the Moray Council's intention to reintroduce parking charges in a few weeks.

We sent them along with an open letter to every Moray Councillor, the Chief Executive and senior council officials. We also forwarded the letter and comments to the Northern Scot, Press and Journal, MFR and STV.

The strength of feeing was evident and we have asked that the council withdraw their plans and do not review the situation until 2021. That would allow us to move through the government's route map, find new ways of working and get through the Christmas period. We will keep you updated with developments.

We also want to thank our business partners in Moray Chamber of Commerce, the Federation of Small Businesses and Visit Moray Speyside who wrote a joint letter requesting the council withdraw the decision.

If you wanted to forward a comment, but were unable to do so, please feel free to send it to Tina and they will be collated and sent as a second batch, we want to provide you the opportunity to put your views forward directly to the decision makers.

Update from Scottish Government on Phase 2 & Physical Distancing

The Scottish Government has confirmed the following dates for the remainder of Phase 2:

- Travel distance limit relaxed 3 July
- Self-catering accommodation and second homes (without shared facilities) permitted 3 July
- Outdoor hospitality (subject to physical distancing rules and public health advice) 6 July

From the 10th July face coverings will be mandatory in all shops.

To help you prepare we have created posters, reminding customers of the new rules, you can simply print off the one you want and display it. There are 2 versions of the poster, just select the which fits your businesses needs.

Download the more formal poster here

Download the fun poster here

Phase 3 is expected to start at the end of next week.

The Scottish Government also included the below update on Physical Distancing.

"Consistent with the advice set out from the Advisory Group above we will retain 2 metres as the default physical distancing requirement for Phase 3, as it has been in previous phases of the Route Map.

We are, however, intending to make exceptions to this 2 metre requirement for a limited number of sectors and settings, following agreement of appropriate and necessary mitigating measures. These exceptions would take into account the wider harms caused by the 2 metre rule – to broader health, the economy and society – as well as transmission risk, particularly in known high-transmission risk settings.

In such sectors and settings where the exception applies, individual workplaces, premises or settings may be permitted to move to 1 metre distancing only where agreed risk mitigation measures are in place. Potential illustrative examples are set out below

It must be noted that in the event of any localised outbreaks or a national resurgence of the virus, these exceptions may be removed and the 2 metre rule reimposed alongside any further measures that are deemed necessary.

The Scottish Government will set out which sectors and settings are considered appropriate for exceptions. At present, we consider the following sectors and settings appropriate for exceptions to the 2 metre rule. As noted, this is not a blanket exception for each sector; individual settings must implement agreed mitigations to qualify for the exception:

- Public Transport
- Outdoor hospitality
- Indoor hospitality
- Retail (including personal retail services)

We will continue to review other settings including in the public sector and the justice system for potential exceptions where it is safe to do so but 2 metres will remain the default position."

You can read the full publication here

Embrace Elgin Webinars- Using Video to Enhance Your Business- Book Your Place Today!

Thank you to those who have already booked a place for next week's Using Video to Enhance Your Business webinar. There are a limited amount of spaces left so be sure to book yours today.

Using Video to Enhance Your Business- Tuesday 7th July 3.30pm-4.30pm

Come join this webinar to talk with Sarah from Pencil Me In on how you can use video to enhance your business. Sarah has built an online following and community of over 13,000 people. Using video in her business has built a strong invested community UK wide as well as local. Increasing sales & engagement with her customer base.

We'll be covering

- Video Basics
- Social Media Platforms how to best use video on each // hints and tips
- Business Values
- Face of the brand
- Using video within an online shop
- Equipment
- Questions

Send in your questions before hand to get the most from this webinar. Please send them to Tina at tina.mainland@elginbid.co.uk

Book your place today!- https://www.eventbrite.com/e/110954008426

Using Video to Enhance Your Business

Tuesday 7th July 2020 3.30pm - 4.30pm

Elgin BID are delighted to be hosting

"Using Video to Enhance Your Business" In partnership with Sarah from Pencil Me In.

As we plan for moving from Phase 1 into Phase 2 of the Scottish Governments "Route map through and out of crisis", being organised and prepared is critical.

Learning how to use video to enhance your business can help you to reach new potential customers online.



Book your place on Eventbrite today.

The session will be delivered via Zoom.

Places limited so please book quickly to avoid dissapointment

Come join this webinar to talk with Sarah from Pencil Me In on how you can use video to enhance your business. Sarah has built an online following and community of over 13,000 people. Using video in her business has built a strong invested community UK wide as well as local. Increasing sales & engagement with her customer base.

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COVID-19 Support



HMRC Coronavirus Job Retention Scheme changes – webinars

Please read the below information on upcoming webinars from HMRC.

As of 1 July 2020, the Coronavirus Job Retention Scheme is changing.

Employers will be able to bring previously furloughed employees back to work part time and decide the hours and shift patterns they work to suit the needs of their business. From 1 August, employers will be asked to contribute towards wage costs.

For the latest information, join the following live webinar:

Extension to the Coronavirus Job Retention Scheme and flexible furloughing – we'll take you through the changes, flexible furloughing, claim periods and key dates.

Choose a date and time

If you haven't managed to join, we've also added more dates for our popular live webinar:

Coronavirus COVID-19 Statutory Sick Pay Rebate Scheme – you can get the latest on who can claim, who you can claim for, how to make a claim, what you may be entitled to, and more.

Choose a date and time

You can ask questions using the on-screen text box.

We will endeavour to bring you the most up-to-date information to keep you fully informed of changes as they develop.

Get help. Protect your business. Save jobs.

Yours sincerely



Jim Harra

Chief Executive and Permanent Secretary – HMRC

Take Care and Stay Safe Gill & Tina