

Embrace Elgin May Bulletin

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Know Your Rights Police Scotland Training Session

Know Your Rights - Police Scotland Training 2.00pm – 4.00pm Monday 27th May 2019

Whether you are an accountant, a hairdresser, a restaurateur or a retailer, we all have customers and we all want to make sure our staff are safe.

Do you know what to do if a known aggressor or shoplifter comes into your business? Do you know your rights if you want to ask someone to leave?

If the answers are no, then our free 2 hour workshop which is being delivered by Police Scotland can help. It will give you the chance to ask the questions you want to ask in a safe, confidential environment.

The session will cover the following topics:-

- Staff Policies, Methods of Shoplifting, Other offences, Tools, Prevention, Recognising Shoplifters, Personal Safety, Arrests, Corroboration
- Evidence
- CCTV

To book your place contact Gill at Gill.neill@elginbid.co.uk by **Tuesday 21st May**. If you would like to attend but can't manage to that session, please let us know so we can look at arranging an alternative one.



Dog Friendly Elgin

Thank you to the businesses who have already signed up to Dog Friendly Elgin!

Dog-friendly towns, is a growing trend across the UK. Making sure our city is welcoming and accommodating for our pet pooches is really important, given that the UK currently owns a total of 8.9 million dogs.

Are you a dog friendly business? Maybe you welcome dogs into your work place or have a bowl of water for them outside. If you are, let us know and you can be part of "Dog Friendly Elgin!"

Dog friendly Elgin was an idea put forward at one of the Working Group meetings and provides a great way for our dog friendly businesses to be promoted. As a partner we will organise window stickers, features on the Dog Friendly Elgin Facebook Page and on our website. If someone needs a dog bowl to put at their front door, we can even sort that too - just ask.

We want your pictures!!

If you have an office/work dog, or a customer's dog that regularly visits your business, send us some pictures! We will post them on the Dog Friendly Elgin Facebook Page and our website!



Free Defibrillator Training

In partnership with Boots (High Street branch) and Keiran's Legacy we are arranging to have a defibrillator placed on the outside wall of the Boots' building allowing 24 hour access in a central and prominent location. The Boots staff have raised £900 towards the project so a huge thank you to them.

While most of us understand just how important these life saving machines are, very few know how to operate one. The fear of doing the wrong thing and making an already difficult situation worse is a real concern. What would you do if someone has a heart attack in your business and you know that just a short distance away is a defibrillator that could save their lives - would you or your staff feel confident enough to run and get it?

To try and tackle these fears we have arranged for free defibrillator training on 27th June in the Inkwell, Francis Place. This training is open to any BID member or their staff who would like to know how to use a defibrillator in an emergency.

There will be three, one hour sessions running throughout the day, 2.15pm-3.15pm, 3.45pm-4.45pm and 6.00pm-7.00pm.

If you would like to attend the training, please let Tina know how many staff will be coming and what session you would like to attend by **3rd June**.

Please remember, if you already have a defibrillator in your work place, please let us know, so that we can mark it up on the Business Map and web site.

Food & Drink Festival



We are well underway with planning our biggest event of the year - The Food & Drink Festival! Now in its 9th year, the event has grown year on year. Due to its growth and to safely manage it, this year for the first time ever the event will be held in two venues - the St Giles Church and Elgin Town Hall. Additionally, there will be entertainment for the whole family located throughout the City Centre.

The Chefs are booked, and the stalls are booking fast. Make sure you don't miss out on the chance of a free market stall by contacting the office for a booking pack. In order to reserve your stall please complete and return the forms to Tina by **Monday 3rd June**.

If you would like to get involved in the festival any other way for example holding a Treasure Hunt Clue, taking advantage of social media promotion in the lead up to or on the day or having a special offer just drop us an email to express your interest (details can follow later) by **Monday 17th June**.

Re - Ballot Update

Over the coming months we will keep you updated on how the Re ballot process is going. The ballot papers will come out to you mid October and the Ballot will stay open until the later part of November.

As you know we have been hosting meetings and surveying the members, the information that we have gathered has been invaluable and will drive the key Business Plan themes and projects. We are starting to draft that now and will circulate the draft so that you can comment before we go to press.

If you have any ideas or suggestions, please keep feeding them in, we are keen to hear them.

Classic Car Show & Cannonbawz Run

Classic Car Show - Saturday 3rd August

We wanted to add a new attraction to the Festival of Events and are planning to hold our very first Classic Car Show along South Street and Commerce Street (with the possibility of expansion onto the Plainstones if necessary).

We know from research how popular car events are and the large numbers they draw. We are currently inviting people to attend so please feel free to share the poster with anyone you know who may be interested. The event is scheduled to take place on Saturday 3rd August and more details will follow.



Cannonbawz Run – Saturday 24th August

Keeping with the car theme the Cannonbawz Run will be setting off from the Plainstones on Saturday 24th August. The cars will line up between 9.00am and 9.30am, then start to head off at 11.00 to complete their charity fundraiser.

RAF Lossiemouth Friends & Family Day

Don't miss out on attending the RAF Lossiemouth Friends & Family Day on Thursday 4th July.

If you would like to have a promotional stand on the day email, please E mail Chris on: LOS-FandFDay19@mod.gov.uk by Wednesday 22nd May.

It is an incredibly busy day attracting over 4000 people and a great way to remind personnel and their families what Elgin has to offer.

We hope that some of you decide to take up their offer and that it leads to a great day of trading. If you can't manage but want us to take promotional materials for you, please contact Tina on tina.mainland@elginbid.co.uk.

Moray College Freshers Fayre

Are you interested in exhibiting at the Moray College UHI's 2019 Fresher' Fayre? Moray College UHI, have asked us to send on the information below.

This year's Fresher's Fayre is on Monday 23rd of September 2019 from 10am – 1pm.

The Moray College UHI's Fresher's Fayre is an exhibition that is free to attend for our current students. The exhibition has lots of local and national businesses together with a collection of live entertainment, music, food and drink.

As an exhibitor at the event you will be able to promote your services and products and most importantly retail and showcase yourself as a student friendly brand to over 3,000 students.

If you would like to exhibit at the event or donate collateral towards our goodie bags then please contact agbcevents.moray@uhi.ac.uk where you will receive a booking form.

Interested in offering Student Discount for the Moray College UHI Fresher's Week?

This year's Fresher's Week will run from the 23rd – 27th of September 2019.

We are looking to work with organisations to offer discount to (amount of students) throughout the week. The benefits of offering student discount during the week will include:

- Spread the awareness of your brand
- Free promotion at our Fresher's Fayre, on our Social Media accounts and on our Fresher's Week page on our website
- Increase sales for the future

If you would like to offer a form of student discount during our Fresher's Week please contact agbcevents.moray@uhi.ac.uk and let us know the following:

- What type of discount you intend on offering
- When will you be offering the discount to and from
- Will you have a specific card or flyer promoting the discount
- Send us a logo so we can promote your discount



City to be "De - Weeded"

As you will have seen the large BID planters have been tidied up and new flowers added, thanks to all the business members who are watering and looking after them.

The hanging baskets should be coming in June and that will add to the floral display.

We wanted to take things a little further, so we have arranged to have the City Centre "de weeded", we literally have a small team who will work their way across our area removing the ground level weeds from the edge of buildings and lanes. We know that some businesses are keen to sweep and clean the frontages of their buildings and the weeds hamper this. The work will be done manually using no chemicals. As well as visibly looking far better it will allow easier access for business frontage maintenance.

Zero Waste Elgin- Free Internal Bins

As part of the Zero Waste Elgin project we are offering BID members free internal segregation bins for your business. The options are below:

Zero Waste Elgin – Internal Bin Options



Option 1

Dimensions: H:660mm, W:302mm, D:523mm



Option 2

Dimensions: H:652mm W:600mm D:400mm
Height including signage: 1140mm



Option 3

Dimensions: W:600mm, H:970mm, D:370 mm



Option 4

Depth (mm)	400
Width (mm)	310
Height (mm)	760

- Use individually at desk side or in a group
- Robust double wall lid for ultimate rigidity and durability
- Interchangeable lids
- WRAP compliant colour coded apertures and graphics as standard



If you would like a set of internal bins, please let Tina know what option you would like by Monday 3rd June.

The project is going really well, we will keep you updated with the progress and let you know of any further opportunities for you to get involved in.

**Many Thanks
Gill & Tina**

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