

Elgin BID September Bulletin

In this Bulletin:

[BID Business Awards](#)

[Elgin BID AGM 2018](#)

[Poundland Building](#)

[RAF Lossiemouth Friends and Family Day](#)

[Gift Card Update](#)

[Moray Cuppa Club](#)

[Great British High Street Awards 2018](#)



BID Business Awards – Don't miss your chance to be featured in the Northern Scot and Executive Magazine

The BID Business Awards have gone from strength to strength, with the public making thousands of nominations for their favourite businesses and staff members.

For those thinking about entering the New and Established business awards – the deadline is looming! **You have until Friday the 7th September to put forward your nomination**, it's easy to do and could get you a lot of extra promotion if you are shortlisted to go on the full nomination form. Don't be shy, if you are proud of your business, then take a few minutes to complete the form. If you put in an application last year, and you still meet the criteria feel free to send in another application!

The nominations are judged independently, so if you want some advice we will be happy to have a chat about it. If you are thinking of nominating your business, we want you to tell us why-

- Your Business has made a positive impact on the City
- Excellence in Customer Service is important to you
- There is strength of your brand and image

If you would like a copy of the New Business Award form or Long-Established Business Award form please contact the office.

These awards celebrate our business members who have been trading for less than 3 years or more than 25 years.

The full Business Awards will be launched in partnership with the Northern Scot on Friday 14th September, nomination forms can be found in the paper.

We will provide any business who wants it a "Starter Pack" of nomination forms, contact Tina to arrange to collect them. We will also provide every member with a link to the form, so you can download and share them as widely as you like. Voting closes on Wednesday 10th October and the winners will be announced at the Awards on Wednesday 24th October.

Elgin BID AGM 2018

The Elgin BID AGM will take place on Wednesday 24th October at 6.00pm in the Beechtree Restaurant at Moray College immediately before the BID Awards Ceremony.

We hope you will join us on the night to meet the Board, find out what has been happening, get an update on the plans for 2019 and meet your business neighbours.

RSVP date is the 5th October 2018, please RSVP Tina Mainland - tina.mainland@elginbid.co.uk



Poundland Building

We are currently waiting for an update to come from Poundland on the situation of the building works. Once we have it we will let you all know what is happening.



RAF Lossiemouth Friends and Family Day

We are attending the RAF Lossiemouth Friends and Family day on Saturday 15th September. We will be there to promote Elgin our business members and the business map, food and drink guide, gift card etc.

We will also be using our "Lucky Cards" to fundraise for the charities. You can get involved by letting us promote a special offer or discount as a prize. This worked incredibly well at the Food & Drink Festival. It's a great way to get your name out there and potentially meet new customers or gain additional business. Remember there are approximately 4000 people who attend the event.

If you want us to add your offer onto the cards **we would need your offer by close of play on Wednesday 12th September**. You simply have to let us know 3 things:

1 - What your offer is e.g.

- Free coffee when you spend £5 or more on lunch
- £8 off the cost of a cut and colour

2 - When your offer expires

3 - How many times you want us to promote the offer. You may be happy for it to go out to 20 people or you might want to limit the number.

Gift Card Update

We launched the Elgin Gift Card approximately 3 months ago. To date there are 74 BID business members accepting it. Since it's launch £2535 has been put onto cards and £668 has been redeemed. That means that there are cards out there worth £1867 waiting to be spent. The choice of spend has been diverse, from sandwiches, to dinner, jewellery to clothes, gifts to toiletries, people are using it in lots of different ways.

If you are able to accept swipe payments then you can accept the gift card, we are underwriting the project costs so its free and easy to get involved.

We are out and about on Thursday 13th September getting more people signed up, so if you want us to pop in please let Tina know by Tuesday 11th. It literally takes a few moments, you would then be added to the promotional web site and have a chance of grabbing some of that cash. If that day doesn't suit, don't worry, get in touch and we will arrange a time that does.

If you are an existing Gift Card member and want an extra Window Sticker please let us know and we will sort that out for you. Also remember if your till systems are doing an update, let us know so that we can pop in the next morning and do a quick check for you.



Moray Cuppa Club

The Moray Cuppa Club offers a chance for people who care for someone at home who has a learning disability and who has or is showing signs of dementia. It's a chance for people to relax and meet people with similar experiences.

We thought you may have staff members who might benefit from this support. To find out more contact Jeff on 07909 257435 or by E mail to jeffrey.gable@enable.org.uk.



Great British High Street Awards 2018

The Moray Council Economic Development Team have put Elgin forward for the Great British High Street Awards which is sponsored by Visa.

As part of this, VISA is sponsoring a weekly prize draw for retailers and their customers. Retailers can win £250 and customers £100.

All the instructions on how to participate are contained within an information box. Boxes and further details can be obtained by contacting Mairi McIntosh at Moray Council – mairi.mcintosh@moray.gov.uk - 01343 563493

**Many Thanks
Gill & Tina**