

# October Bulletin

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## Don't Miss Out – Please register for the 2018 AGM & Awards

If you haven't already registered to come to the AGM & Awards on the 24th October at the Beechtree Restaurant at Moray College, please do so by Monday (22nd October) afternoon.

The AGM & Awards isn't just for the finalists to attend, it is a great chance to meet the board, find out what has been going on and what is planned for 2019.



## Zero Waste Elgin Project led by Elgin Bid – How you can reduce costs and maximise efficiency

Every business generates waste, whether that is an apple core and tea bags or large scale waste packaging. As the regulations tighten and costs increase we want to support the BID members to save money and be compliant.

Zero Waste Towns are pilot projects that allow different approaches to tackling waste management to be tested. The aspiration is that one day all towns, cities and villages in Scotland will adopt zero waste principles, the Zero Waste Town pilot projects are the first share experiences and learn lessons that others can follow.

With this in mind, Elgin BID are working with Waste Switch to pilot “Zero Waste Elgin”. We are looking for businesses who are interested in finding out more to come along to a meeting in the Inkwell at Elgin Youth Café on Thursday 8<sup>th</sup> November from 10.00am – 12.00noon. If you can't manage, but are interested in getting involved please let the office know and we will arrange to meet you separately.

Why are we doing this? It's simple, we believe implementing a programme such as Zero Waste Elgin can deliver:

- A reduction in your landfill waste management cost.
- Funding and support for projects that try to reduce or avoid waste.
- A substantial increase in what you are able to recycle.
- A significant reduction in the contamination of valuable recyclable materials.
- Removal of commodities such as paper, cardboard and plastic from the non-recyclable waste streams.



Further information on Zero Waste Projects can be found at the link below

<https://www.zerowastescotland.org.uk/content/why-we-need-more-zero-waste-towns>

## Free Workshop - The Changes to Data Protection Legislation and How These Impact Upon Your Organisation

Elgin BID, in partnership with Ordered Co Ltd, are providing this FREE interactive session, as part of Moray Business Week 2018, to help you understand how changes to data protection legislation could be effecting your business.

Ordered Co Ltd will be giving a presentation about how the new legislation impacts upon all organisations who process personal data. Most organisations will be processing personal data, such as employee data, client data and even simply receiving payments from clients.



They will provide you with clear, concise guidance as to what you need to be aware of and what steps you need to take to ensure that you are compliant.

The presentation will be interactive, so you will be able to ask questions throughout the session.

Ordered will also be available to answer any individual questions at the end of the presentation.

To book a place type this link into your browser- <https://www.eventbrite.co.uk/e/the-changes-to-data-protection-legislation-and-how-these-impact-upon-your-organisation-tickets-49803551764>

Details about other Moray Business Week sessions can be found below.

## Moray Business Week 2018 – Creating an Enterprising Future in Moray

Elgin BID in partnership with Business Gateway, Highlands and Islands Enterprise and Moray Chamber of Commerce, are delighted to have organised Moray Business Week from Monday 5<sup>th</sup> – Friday 9<sup>th</sup> November 2018. During the week you will find a wide range of events and workshops which support local businesses, creating an enterprising future in Moray.

To find out more and register click <https://www.eventbrite.co.uk/e/moray-business-week-2018-tickets-49379805327>

# Event Update

## Halloween Family Day

The event is set to take place on Saturday 27<sup>th</sup> October, this should bring large numbers of people into the city. If you would like to promote your business or a special offer to take advantage of that please let Tina know by Wednesday 24<sup>th</sup> October.

## Christmas Light Switch On

The Christmas Light Switch On will take place on Saturday 24<sup>th</sup> November. The lights will be switched on at 4.15pm and MFR will be broadcasting live on the day.

This year the Reindeer parade will take a different route, it will start at the car park beside the Museum and then walk along the High Street onto the Plainstones.

This year we are introducing “Santa’s Post Office” which will be located in a marquee behind the church. It should be a beautiful addition and there has been a very positive response to the Social Media promotion we have put out. Children can come into the post office to write a letter or draw a picture which they put in the post box. We will register the child as they do this and we will then organise replies to them.

Santa’s Post Office - Would you like to get involved? – To increase footfall, the parents will be contacted in December and advised that their child’s letter is ready for collection. We are looking for businesses who want to hold letters for the children. Any business can get involved – hairdresser, accountant, shop, café, there is no restriction, to be part of the excitement of Christmas and get people into your business, please let Tina know by Friday 9<sup>th</sup> November.



## BID Grant Scheme

With the CARS project now successfully complete, Elgin BID has allocated a budget to set up a new small grant scheme for our members. Grants are available for up to a maximum of £400 and must be match funded.

The Grant can be used for a range of uses including those listed below:

- Exterior Signage
- Vegetation Removal
- Replacement of Doors and/or Windows
- Exterior painting
- Upgrading of customer toilets
- Staff Training in Customer Service (Training must be accredited for example WorldHost, in house training will not qualify)

If you would like to know more or would like to apply for the grant, please get in touch and we will send the paperwork to you.

## Police Scotland Update

### **Ask for Angela – Please be aware**

'Ask for Angela' is already in place in Aberdeen City and offers up an option for a person who feels uncomfortable with a date or with a person they meet or are out with and need to get away from them. The person can approach a member of staff within the Licensed premises and 'Ask for Angela' and this will be a code word style indication that something is wrong and staff will facilitate an exit from the premises discreetly and if required arrange for a taxi or other support. Type this link into your browser for more information- <http://bit.ly/ASKangela>

**Sale of Fireworks** - Type this link into your browser for more information- <http://bit.ly/Policefireworks>

## Moray Speyside Tourism

We have been asked by our partners at Moray Speyside Tourism to pass on details of what has been happening. They are keen to get the views of businesses and have a short survey they would like you to complete.

**THE FUTURE OF TOURISM IN MORAY SPEYSIDE IS IN YOUR HANDS**

2017 was a record-breaking year for tourism in Moray Speyside. More than 800,000 visitors spent 1.6 million nights here and generated nearly £130 million for Moray economy. So far, it looks as though 2018 is shaping up to be even better, and I hope your business has been busy and you've seen the benefit of even greater numbers of visitors!

As you may know, Moray Speyside Tourism is the destination marketing organisation (DMO) for Moray, working under the auspices of the Moray Chamber of Commerce. We are dedicated to growing and developing the tourism industry in our region and engaging with local tourism businesses to understand their needs. To this end we have drafted a short online survey to find out your views on tourism priorities in Moray Speyside and the potential to establish a Tourist Business Improvement District (T-BID) in the area.

Type this link into your browser for the survey- <https://bit.ly/2RVjOVu>

Type this link into your browser for more information- <https://www.morayspeyside.com/tbid/>

## Free NHS Workshops

The NHS are offering a range of Free Workshops for businesses, the events will be held in Elgin and last for approximately 2.5 – 3 hours. They cover a range of subjects including:

2018

25th Oct	Resilience	Elgin	The Hub at Alexander Graham Bell Centre
4th Dec	Mental Health	Elgin	Venue TBC

2019

5th Feb	Resilience	Elgin	Venue TBC
6th Feb	Mental Health	Elgin	Venue TBC
26th March	Alcohol & Drugs	Elgin	Venue TBC

For more details please contact Andrea Gilmartin at [andrea.gilmartin@nhs.net](mailto:andrea.gilmartin@nhs.net).

**Many Thanks  
Gill & Tina**