

Embrace Elgin BID January 2018 Bulletin

[Newsletter](#)

[Free NHS Workshops for Managers](#)

[Hanging Baskets](#)

[Event Days 2018](#)

[Christmas Lights – We need Your Help](#)

[Police Scotland Update](#)

[Funding Opportunities](#)

[Final GDPR Information Session](#)



News letter

In 2018 we will be introducing a new newsletter for the public, the quarterly publication will add to the communication methods we already use. We hope that this new platform will help us to reach an even wider audience and increase our promotion of the city and our business members.

We will make an electronic copy available to you so that you can promote it through your own networks.



Free NHS Workshops for Managers

NHS Grampian are going to be offering free workshops for employers at Dr Gray's Hospital, Dunbarney House, Elgin, IV30 1SN, in February. The courses will offer practical advice and support to managers. Full course details and registration information can be found in the information sheets attached.

01.02.2018 - Alcohol & Drugs Training for Managers - 10.00 – 1.00pm

(Registration 15 minutes beforehand)

22.02.2018 - Mentally Healthy Workplace Training for Managers - 9.30-16.30

(Registration 15 mins beforehand)

Type this link into your browser for the Alcohol and Drugs Information Sheet -

<http://bit.ly/2DpKBph>

Type this link into your browser for the Mental Health Information Sheet -

<http://bit.ly/2FUBhaJ>

Hanging Baskets

We are working with the SPICE Group to re-introduce Hanging Baskets in the City Centre in 2018. In Phase 1 we will be putting them up in the Plainstones, where the infrastructure is already in place with brackets on the lampposts.



If any business is interested in sponsoring a basket at a cost of £40, we will ensure that your support is acknowledged.

We know that in some areas around the city there are existing fixtures and brackets in place, if you have these at your business premises and want to get involved we will be happy to organise a basket(s) for the same cost. This will ensure we have a consistency of theme across the city centre.

GNF Cleaning who operate the street sweeper for us, has generously offered to water the baskets at no cost.

If you are interested, please contact Tina – tina.mainland@elginbid.co.uk by Friday 9th February to register your interest.

Event days 2018

The 2018 events days are

- Easter Family Day – 31st March 2018
- Scottish Theme Day – 5th May 2018
- El-Con – 24th June 2018 - New to the city, this comic book convention has a huge following and we hope will bring a large audience to the city centre. The event will take place on a Sunday on 2018, it will be assessed afterwards and may change to a Saturday.
- Food & Drink Festival – 18th August 2018
- Halloween – 27th October 2018

- Christmas Light Switch On – 24th November 2018

The event days increase footfall in the city, allowing you to capitalise on the increased footfall and potentially engage new customers. We would like to help more businesses take advantage of this, you DO NOT have to take a free market stall to get involved. Why not put on a special event day promotion, we will publicise this for you in the lead up to the event and on the day. If we are running a treasure hunt you could take a clue for your window, driving footfall to your door. If you want to be on the Plainstones to sell, promote or fundraise, we will provide you with a free market stall. If you want to meet to discuss options, please contact the office.

To help with planning, can you please complete the booking form below and return in to Tina by Friday 16th February.

Type this link into your browser to download the market stall booking form-
<http://bit.ly/2FWcVNG>

Christmas Lights – We need Your Help

Elgin BID and the Elgin Benevolent Trust organise and fund the Elgin Christmas Lights. We work with the Trust as their charitable status is very useful in allowing us to apply for funding. The last year has seen changes in the Trustees and we are now looking for more people to get involved.

Without BID and the Trust, there would be no Christmas lights in Elgin, the Moray Council have not been involved in the lights for many years and like all towns in Moray we are all responsible for organising and funding this ourselves.

If you believe the lights enhance the city centre and are willing to help with a little fundraising, meet a few times a year please contact Gill for a no obligation chat.

Police Scotland Update

Given the sheer amount of complaints and issues around parking in Elgin and the town centre, we have been asked to pass on these information sheets from Police Scotland. They aim to put these on cars and vehicles in the town centre.

Here is the link to the Parking Restrictions Leaflet- <http://bit.ly/2DqFuVd>

Here is the link to the Elgin Parking Leaflet- <http://bit.ly/2rmzNCS>

There is also a third leaflet that looks at “scams” how they are carried out and how to avoid being taken advantage of.

Here is the link to the Online Safety Leaflet- <http://bit.ly/2mQl5yx>

Funding Opportunities

We have been forwarded information from Scotland's Towns Partnership about funding opportunities. Some of the funds are closing shortly, but several have longer application periods. They cover many different opportunities, so we felt it was best to circulate them in case they may be of use to any of our members.

Type this link into your browser to download the STP Funding Finder- <http://bit.ly/2DnaS3i>

Final GDPR Information Session

We have hosted 2 information sessions about the changes that are coming about how you hold, use and collect information. The law changes in May 2018 and there are penalties if you are not complying. Among other things, this will affect you if you have staff records or a client database. Ordered Company Ltd will be delivering this Free information session.

The final session we are delivering will be held on 26th February in Inkwell Main Room at 6.00pm. Places are limited and will be booked on a first come first served basis, so don't miss your chance to hear from the experts.

Contact Tina at – tina.mainland@elginbid.co.uk

Many Thanks,

Gill & Tina